



ROAD TO RIYADH
NATIONAL QUALIFIERS
SOCIAL MEDIA TEMPLATES
GUIDE

POWERED BY IESF

GUIDELINES

Used dimensions for social media visuals:

1080x1080 (instagram, twitter, linkedin, facebook)

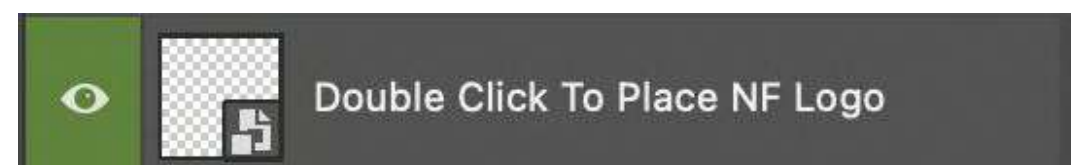
1920x1080 (instagram story)

You can find PSD files and PNGs in the drive folder.

Everything that is marked RED in the photoshop layers, please DO NOT edit or change.



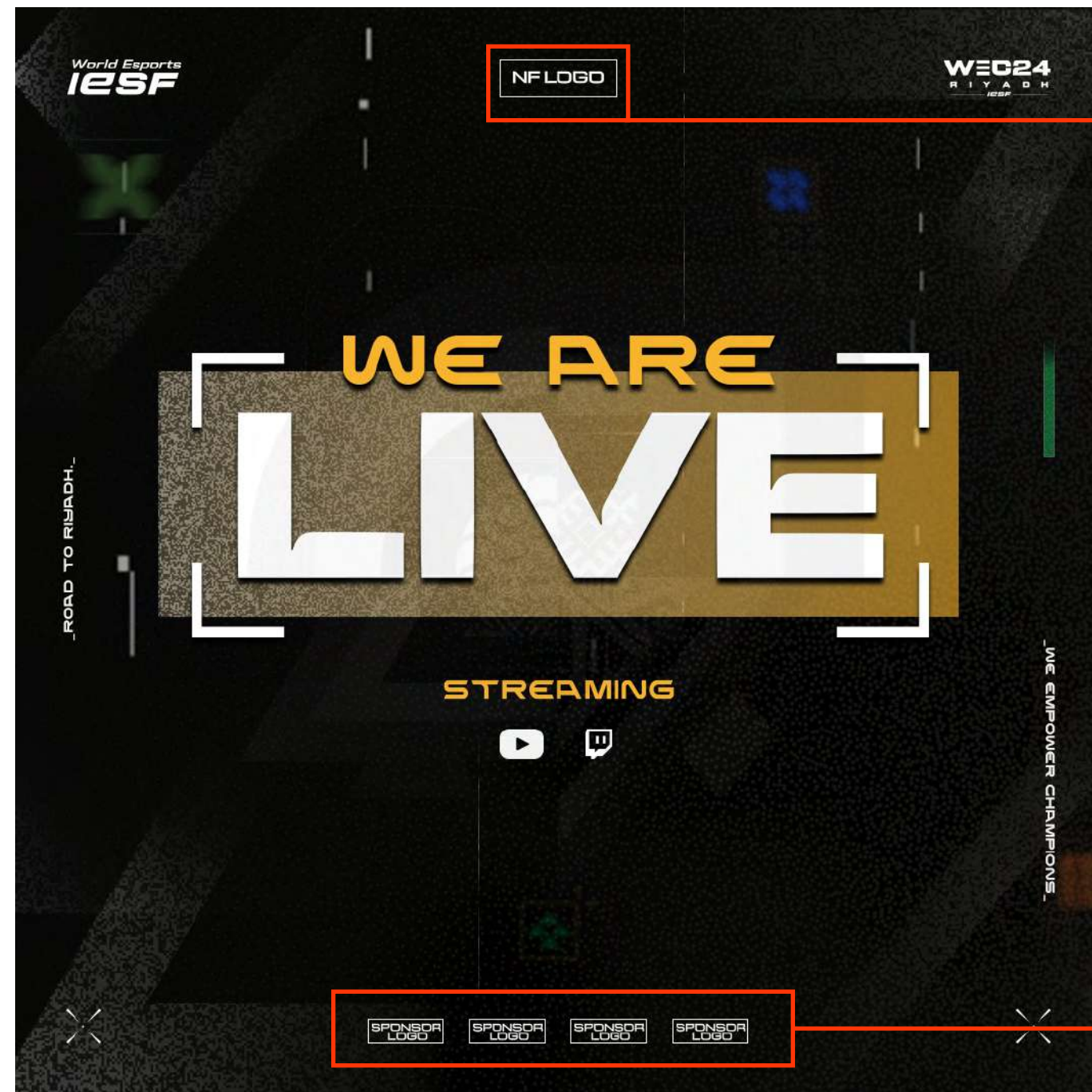
Everything that is marked GREEN in the photoshop layers, is allowed to be adjusted or edited.



It is allowed to resize the objects (headlines, subtitles, names, dates, text boxes, grids, pictures) except the logos and the flags.

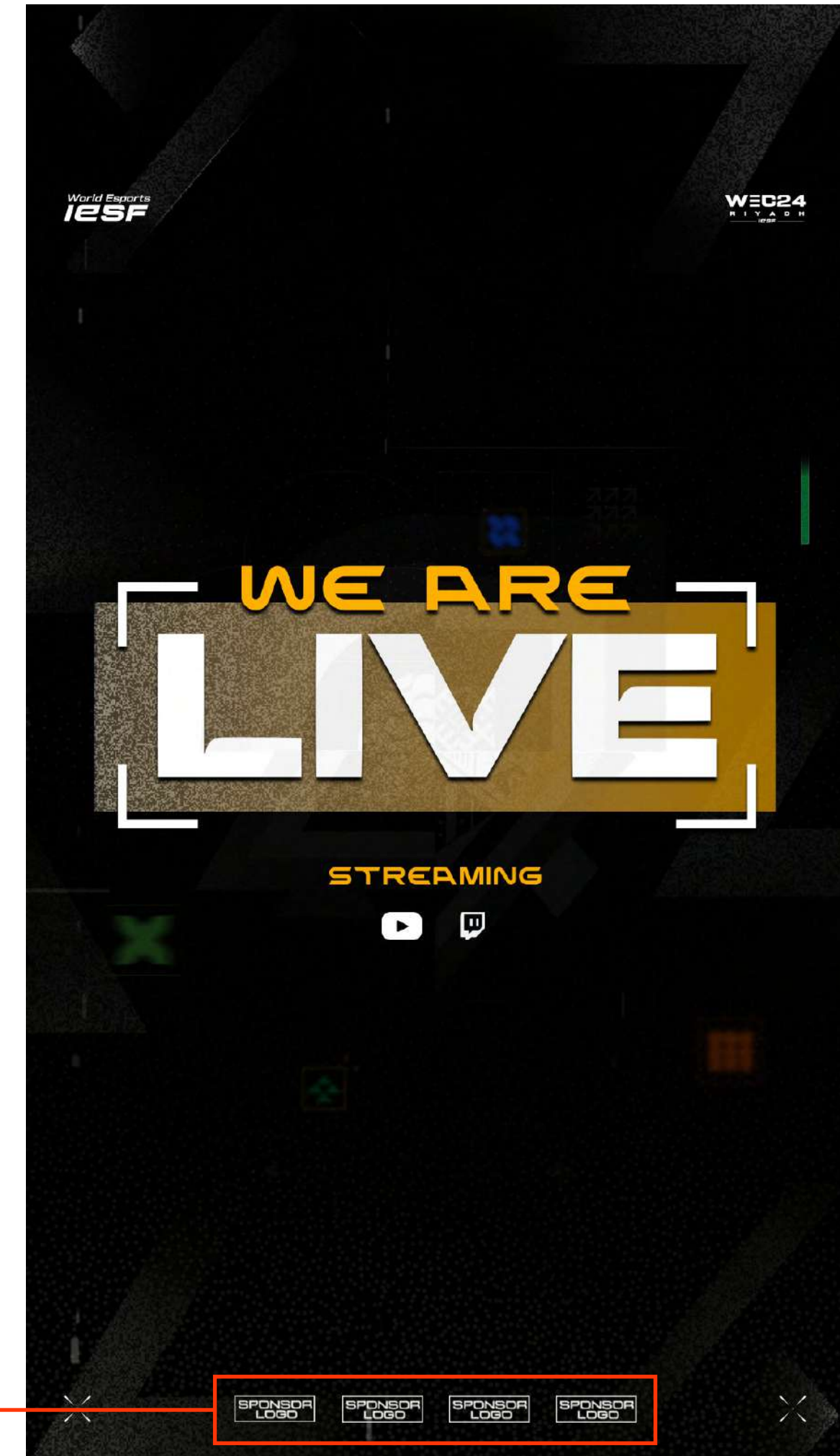
DO NOT change the position of the IESF and WEC24 logos, background and all the locked layers.

LIVE ANNOUNCEMENT



NATIONAL FEDERATION'S LOGO PLACEHOLDER

Put your National Federation's logo here.
Horizontal align center to the canvas.



SPONSOR'S LOGO PLACEHOLDER

Put your sponsor's logo here.
Add as many logos as you have sponsors,
or remove any extras.
Horizontal align center to the canvas.

TOURNAMENT ANNOUNCEMENT



NATIONAL FEDERATION'S LOGO PLACEHOLDER

Put your National Federation's logo here.
Horizontal align center to the canvas.

DATE PLACEHOLDER

Change the date (day and month)
depending on your schedule
*use DENA font but only small letters
(turn ALL CAPS option off)

GAME LOGO PLACEHOLDER

Put the game logo here (you can find all the logos in
the drive folder "3_Game Titles Logos & Assets")

SPONSOR'S LOGO PLACEHOLDER

Put your sponsor's logo here.
Add as many logos as you have sponsors,
or remove any extras.
Horizontal align center to the canvas.



GAME DAY ANNOUNCEMENT



NATIONAL FEDERATION'S LOGO PLACEHOLDER

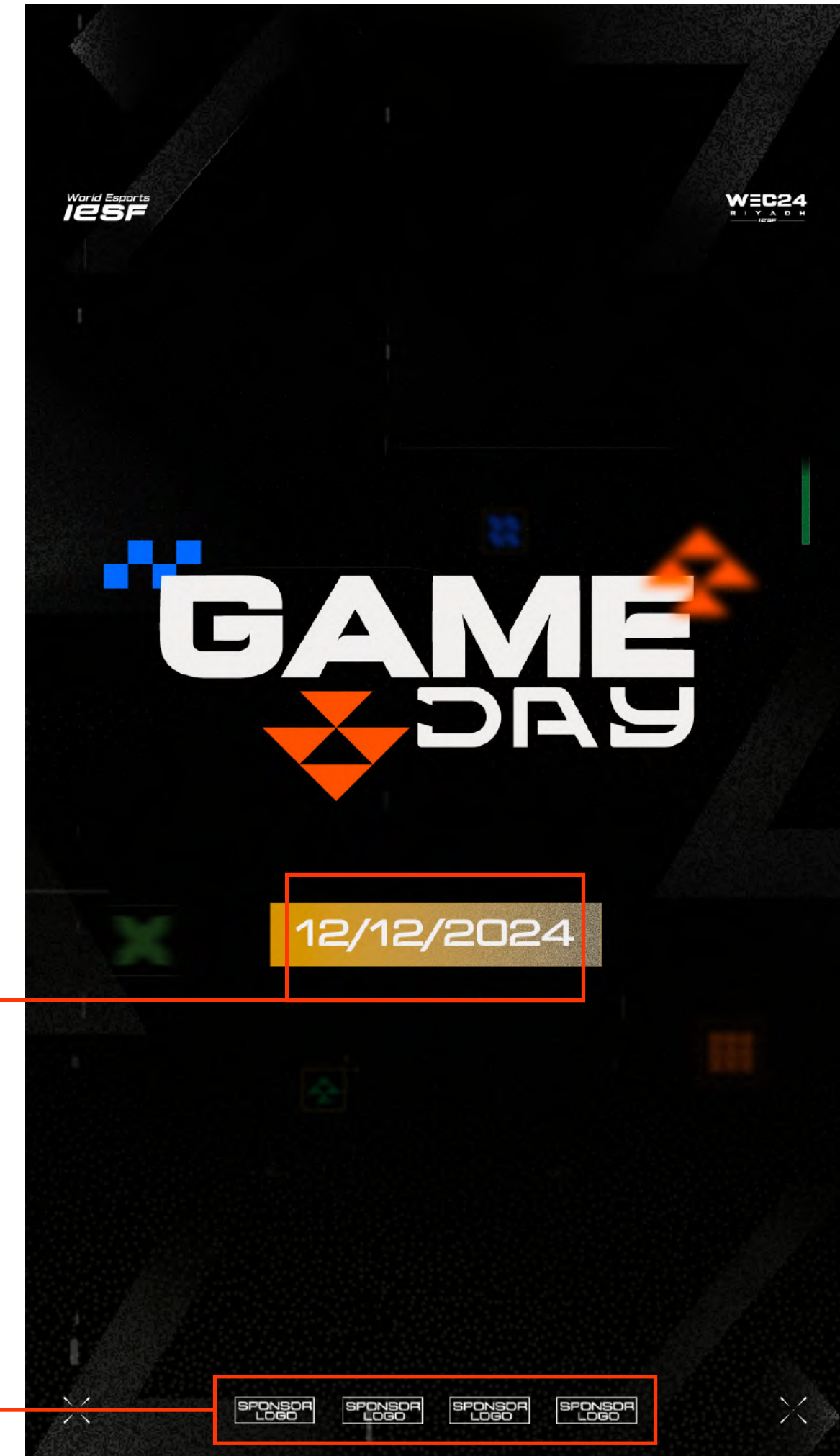
Put your National Federation's logo here.
Horizontal align center to the canvas.

DATE PLACEHOLDER

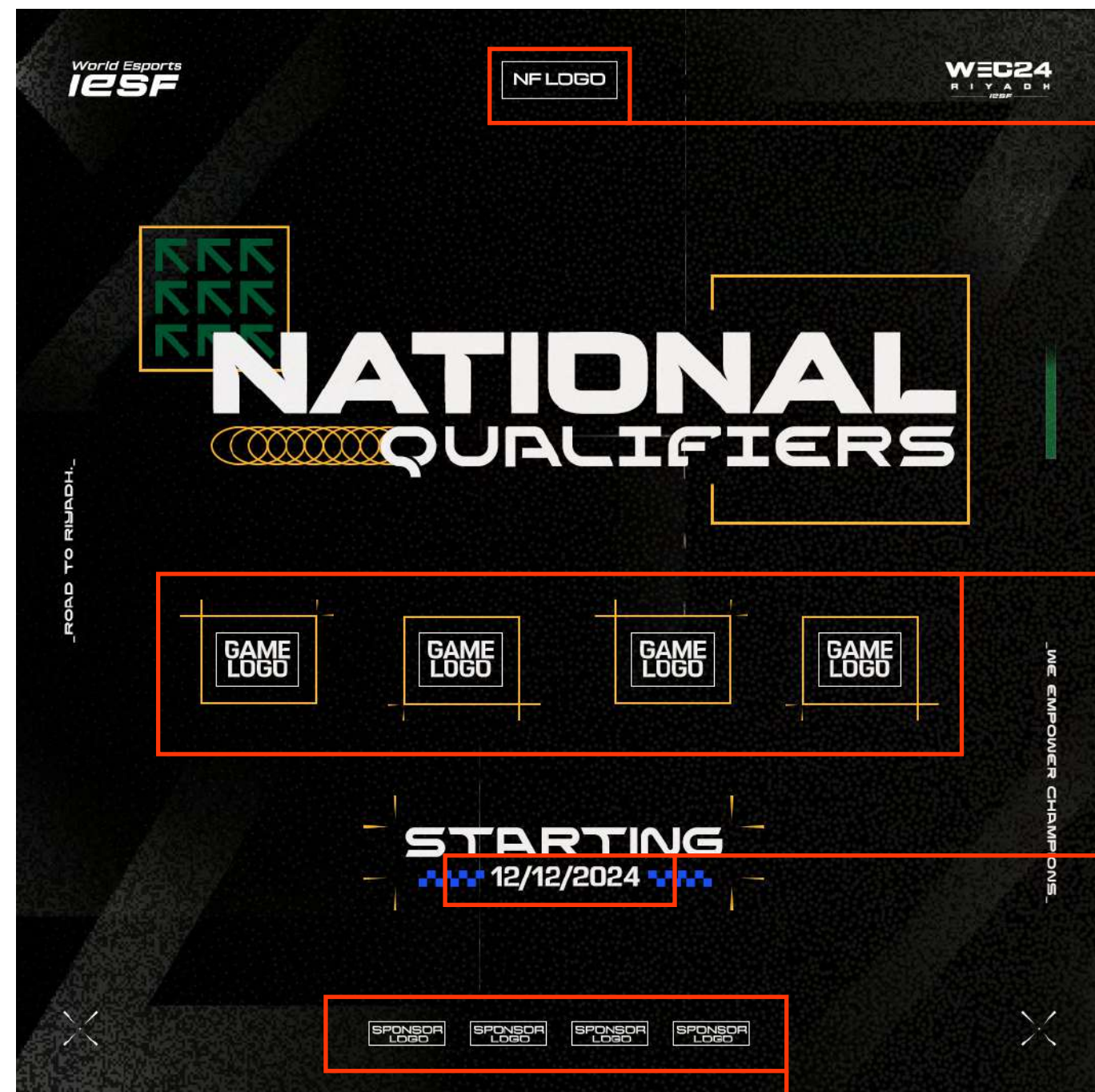
Change the date (day and month)
depending on your schedule
*use DENA font but only small letters
(turn ALL CAPS option off)

SPONSOR'S LOGO PLACEHOLDER

Put your sponsor's logo here.
Add as many logos as you have sponsors,
or remove any extras.
Horizontal align center to the canvas.



STARTING DATE ANNOUNCEMENT



NATIONAL FEDERATION'S LOGO PLACEHOLDER

Put your National Federation's logo here.
Horizontal align center to the canvas.

GAME TITLE LOGO PLACEHOLDER

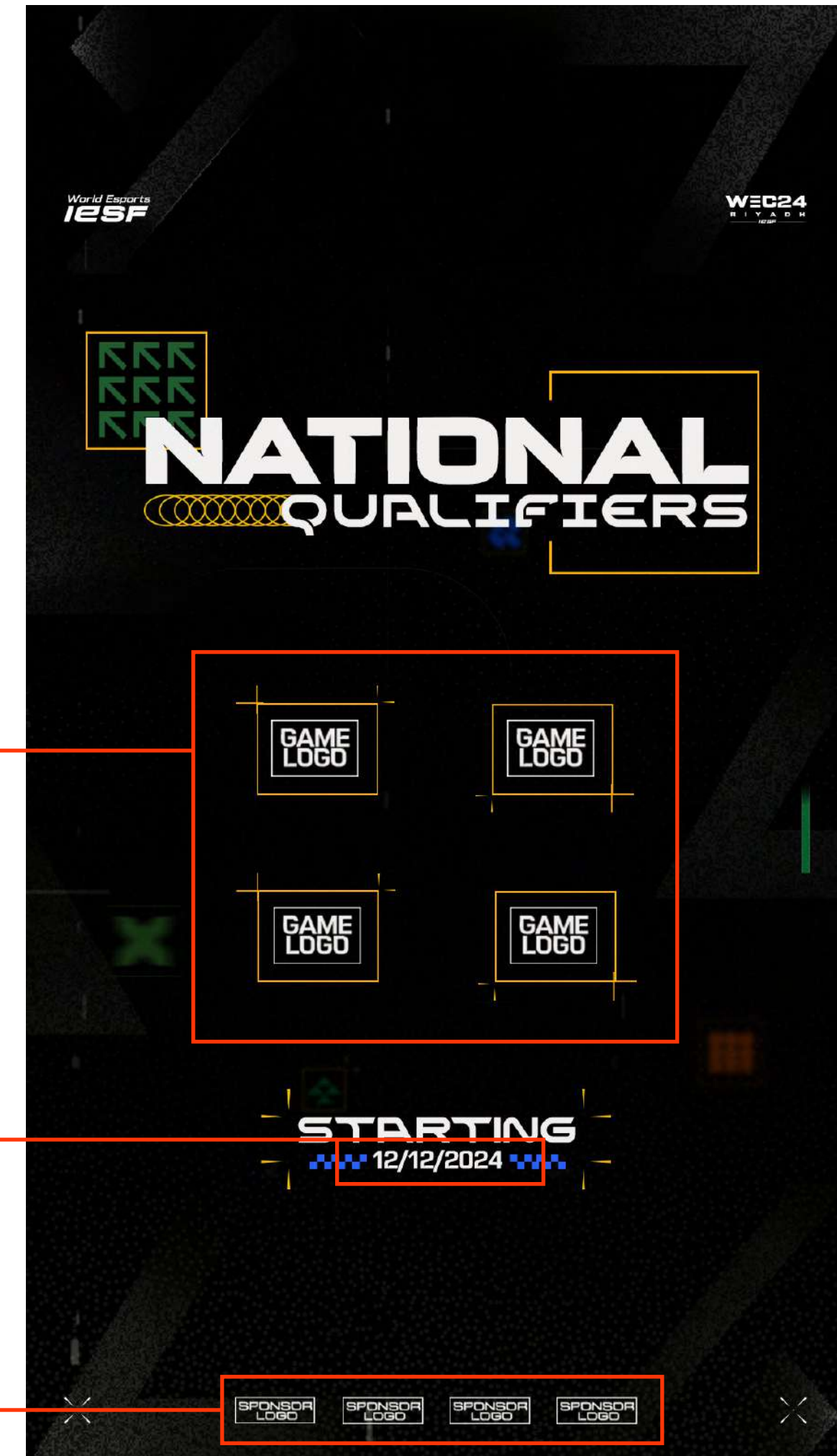
Add as many logos of the game titles as you have assigned, or remove any extras.

DATE PLACEHOLDER

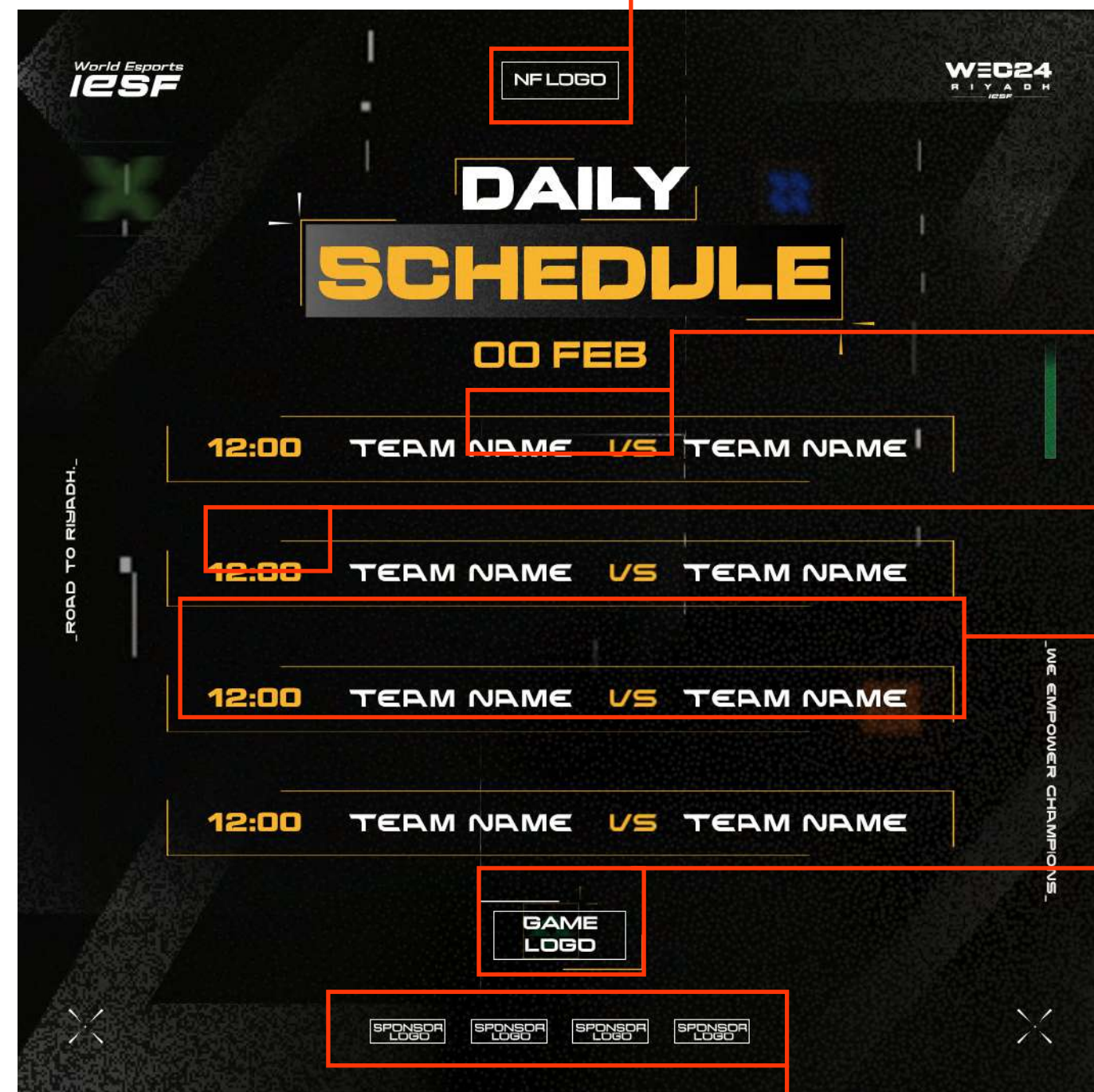
Change the date (day, month, year) depending on your scheduled starting date
*use DENA font but only in small letters (turn ALL CAPS option off)

SPONSOR'S LOGO PLACEHOLDER

Put your sponsor's logo here.
Add as many logos as you have sponsors, or remove any extras.
Horizontal align center to the canvas.



DAILY SCHEDULE



NATIONAL FEDERATION'S LOGO PLACEHOLDER

Put your National Federation's logo here.
Horizontal align center to the canvas.

TEAM NAME / NICK NAME PLACEHOLDER

Change each "team name" with the team or nick name
*use "DENA" font but in all smalls

TIME PLACEHOLDER

Place time for each match

MATCH PLACEHOLDER

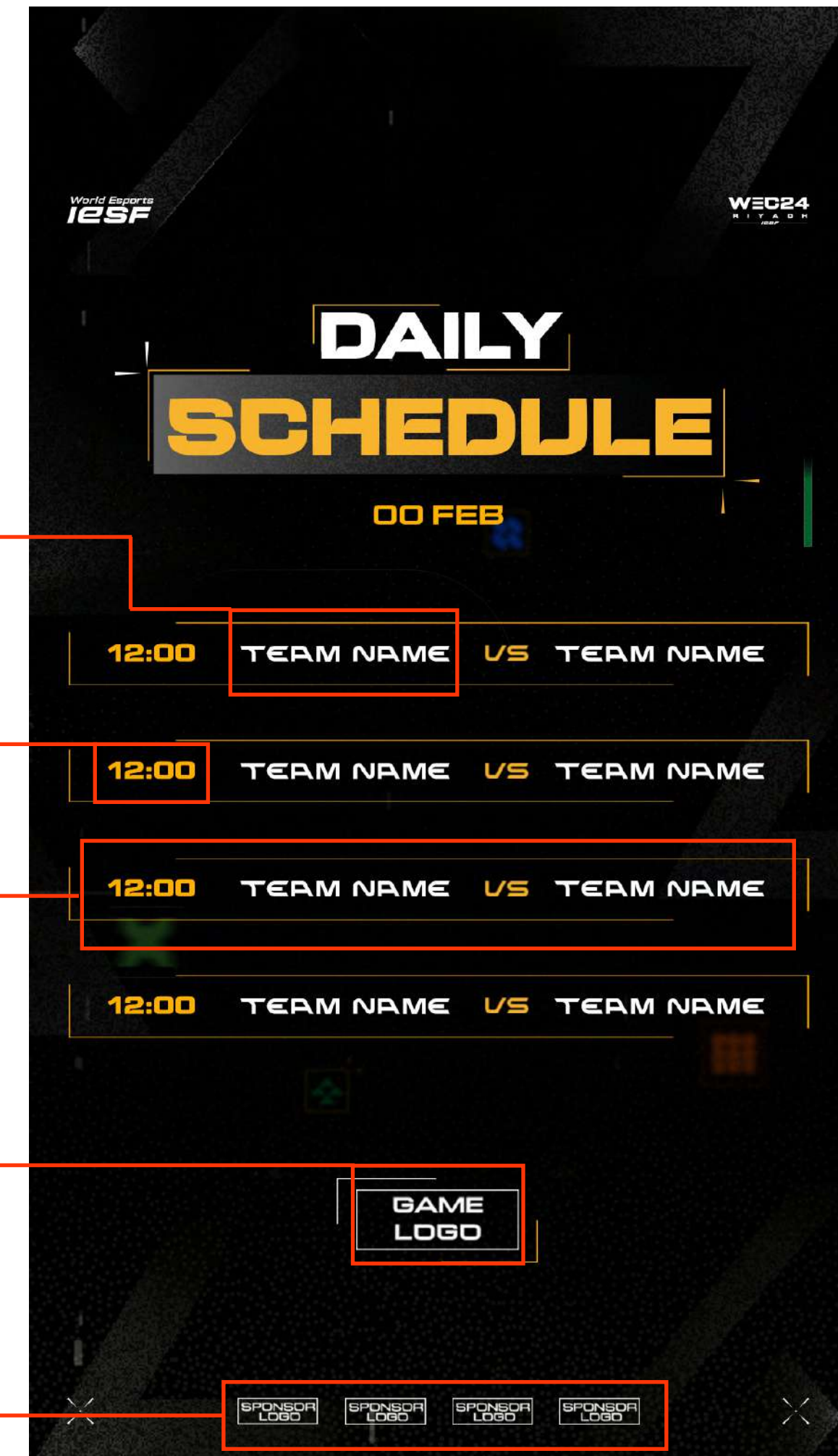
Add as many boxes like this (with teams or nicknames,
game logo and time) as you have matches for that day
or remove any extras

GAME TITLE LOGO PLACEHOLDER

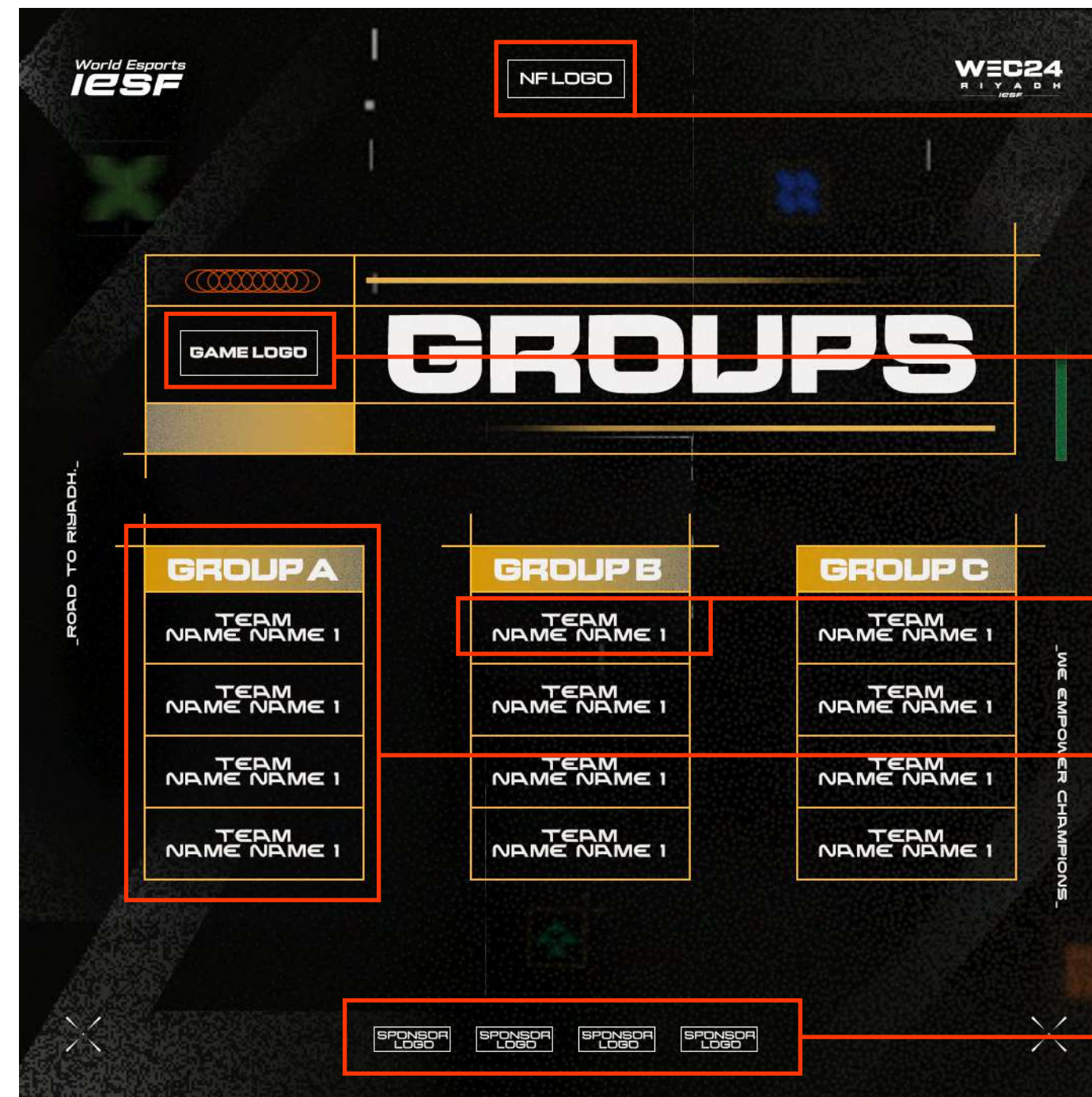
Put game title logo here

SPONSOR'S LOGO PLACEHOLDER

Put your sponsor's logo here.
Add as many logos as you have sponsors,
or remove any extras.
Horizontal align center to the canvas.



GROUPS ANNOUNCEMENT



NATIONAL FEDERATION'S LOGO PLACEHOLDER

Put your National Federation's logo here.
Horizontal align center to the canvas.

GAME TITLE LOGO PLACEHOLDER

Put game title logo here

TEAM/NICK NAME PLACEHOLDER

Add as many teams/nicks as you have assigned per group

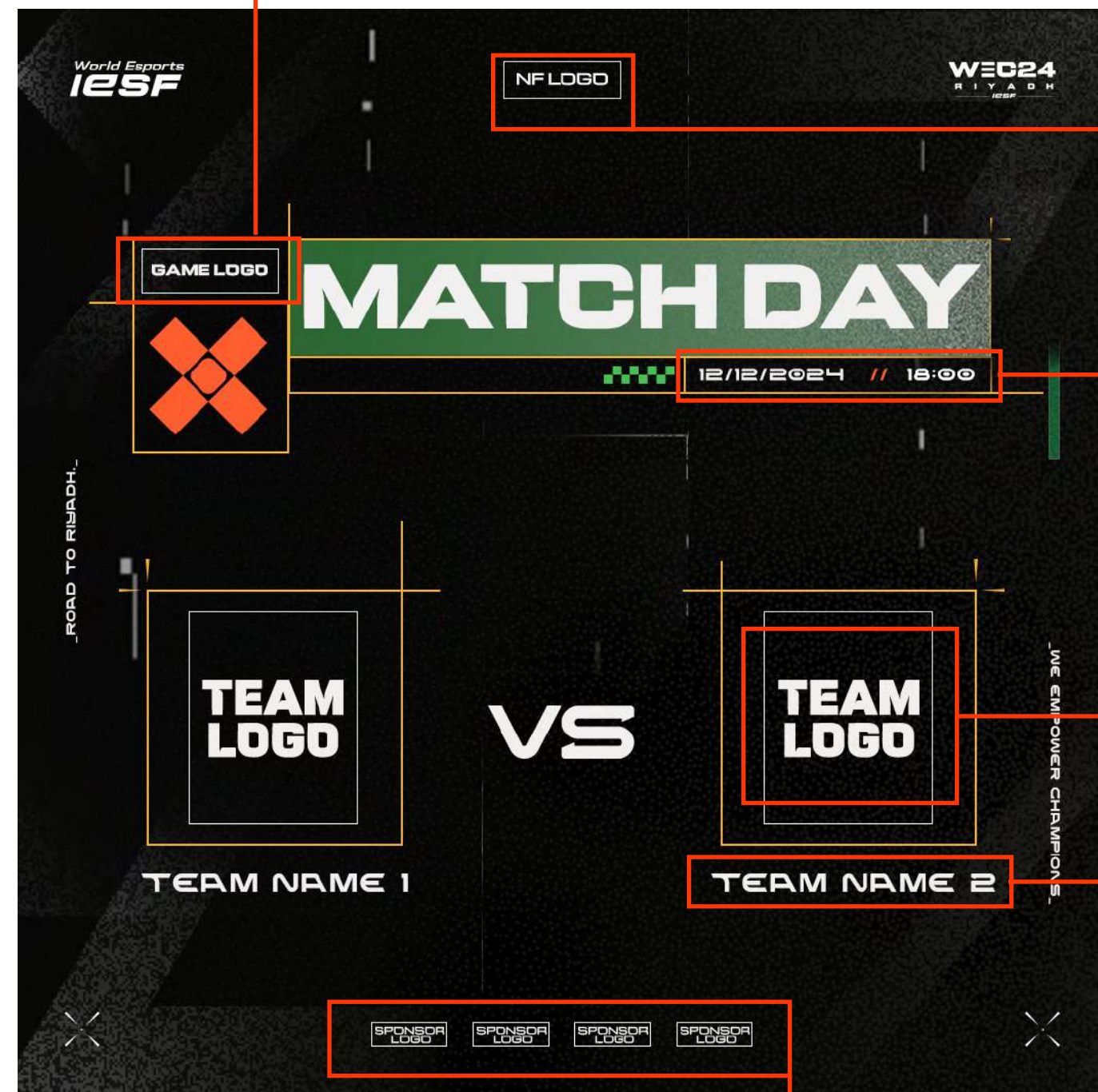
GROUP PLACEHOLDER

Add as many group tables as you have or remove any extras.
Fulfill the table with team/nick names with DENA font (use it only in small letters)

SPONSOR'S LOGO PLACEHOLDER

Put your sponsor's logo here.
Add as many logos as you have sponsors, or remove any extras.
Horizontal align center to the canvas.

MATCH DAY ANNOUNCEMENT



GAME TITLE LOGO PLACEHOLDER

Put the game title logo here

NATIONAL FEDERATION'S LOGO PLACEHOLDER

Put your National Federation's logo here.
Horizontal align center to the canvas.

DATE AND TIME PLACEHOLDER

Change the date (day, month, year) and time (hour:minutes) depending on your scheduled match
*use DENA font but only in small letters (turn ALL CAPS option off)

TEAM LOGO

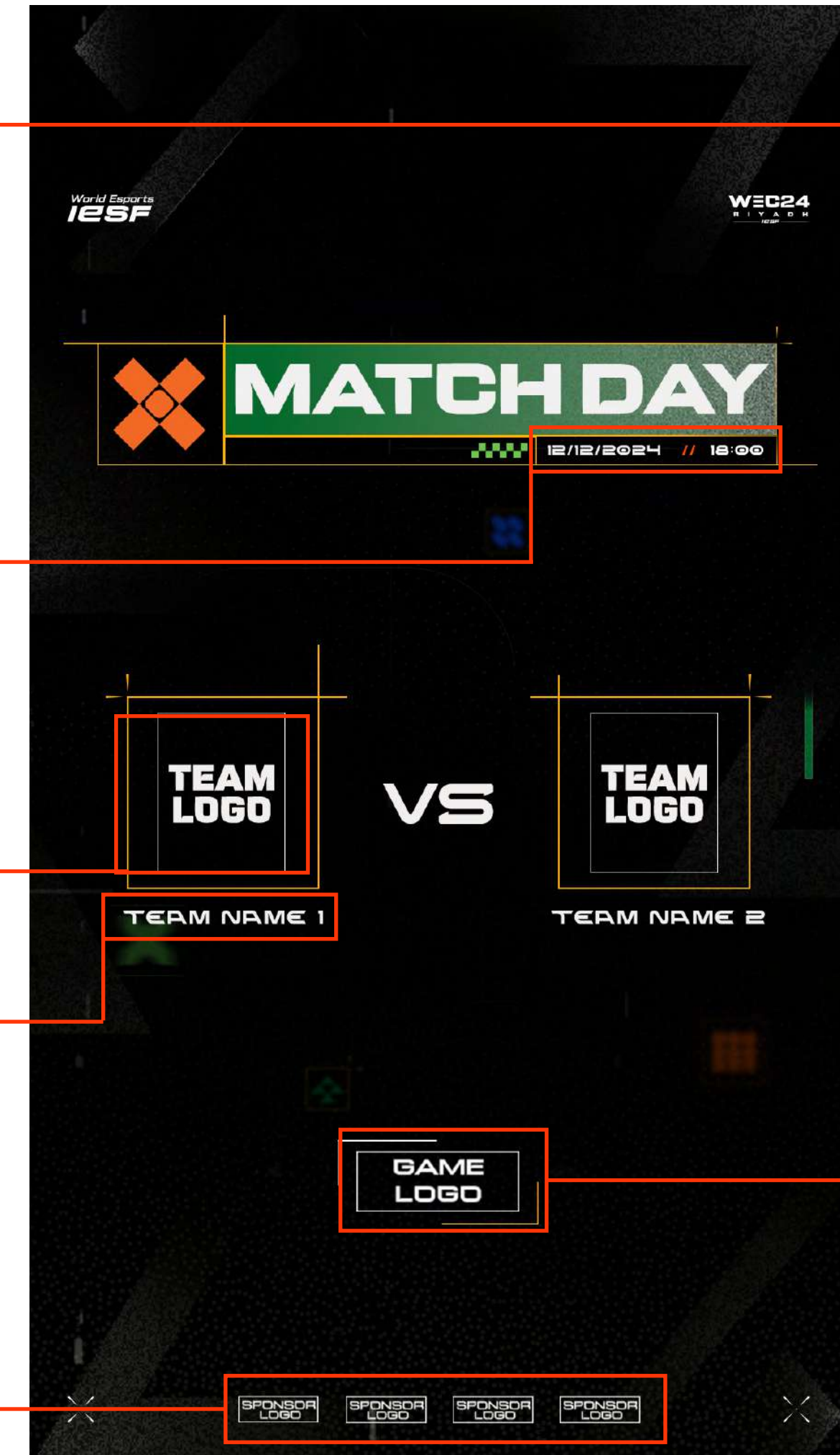
Put logo of the team here

TEAM NAME

Put the team name here
*use DENA font but only in small letters (turn ALL CAPS option off)

SPONSOR'S LOGO PLACEHOLDER

Put your sponsor's logo here.
Add as many logos as you have sponsors, or remove any extras.
Horizontal align center to the canvas.



MATCH DAY ANNOUNCEMENT

GAME TITLE LOGO PLACEHOLDER
Put the game title logo here

NATIONAL FEDERATION'S LOGO PLACEHOLDER
Put your National Federation's logo here.
Horizontal align center to the canvas.

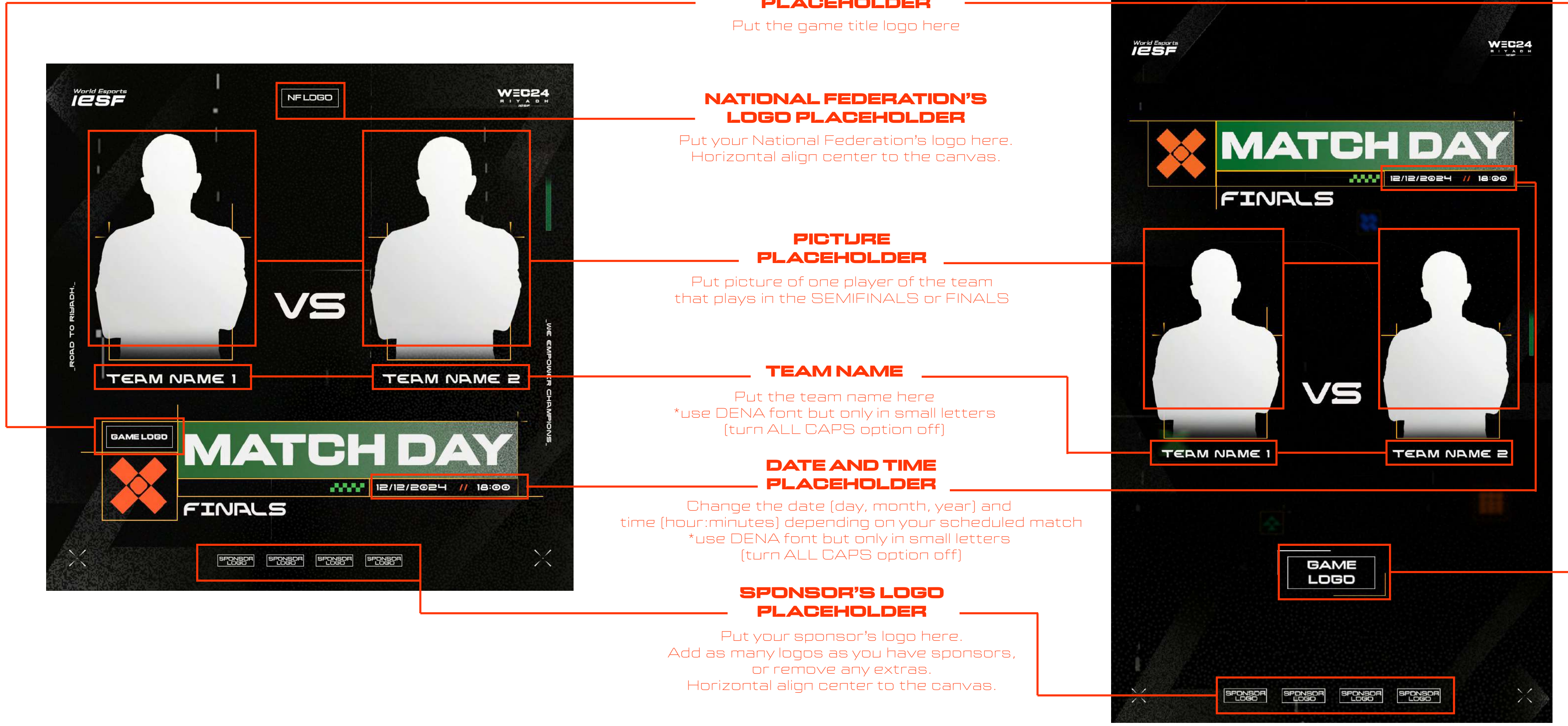
PICTURE PLACEHOLDER
Put picture of one player of the team that plays in the SEMIFINALS or FINALS

TEAM NAME
Put the team name here
*use DENA font but only in small letters
(turn ALL CAPS option off)

DATE AND TIME PLACEHOLDER
Change the date (day, month, year) and time (hour:minutes) depending on your scheduled match
*use DENA font but only in small letters
(turn ALL CAPS option off)

SPONSOR'S LOGO PLACEHOLDER
Put your sponsor's logo here.
Add as many logos as you have sponsors, or remove any extras.
Horizontal align center to the canvas.

MATCH DAY ANNOUNCEMENT



**GAME TITLE LOGO
PLACEHOLDER**

Put the game title logo here

**NATIONAL FEDERATION'S
LOGO PLACEHOLDER**

Put your National Federation's logo here.
Horizontal align center to the canvas.

**PICTURE
PLACEHOLDER**

Put picture of one player of the team
that plays in the SEMIFINALS or FINALS

TEAM NAME

Put the team name here
*use DENA font but only in small letters
(turn ALL CAPS option off)

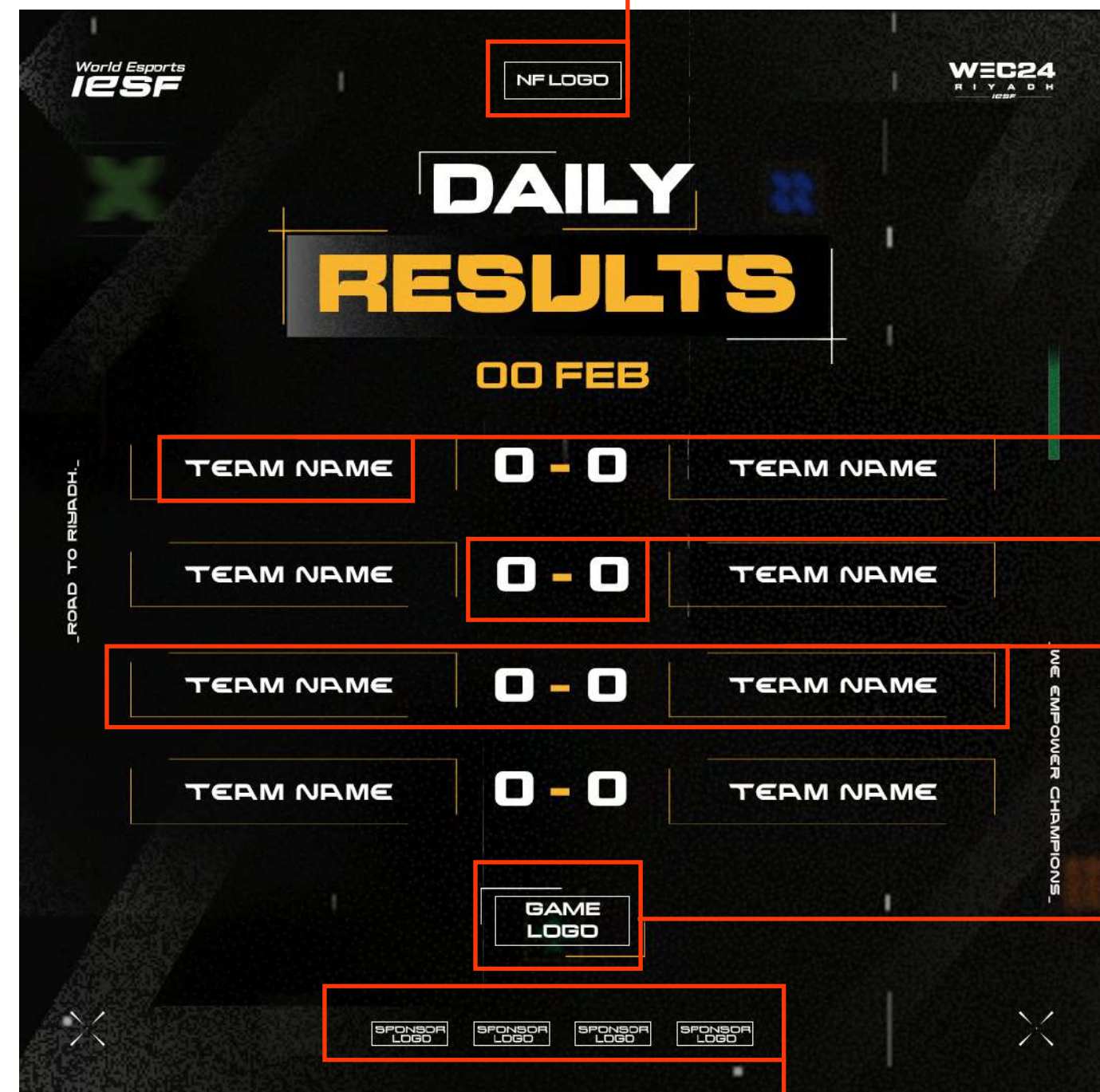
**DATE AND TIME
PLACEHOLDER**

Change the date (day, month, year) and
time (hour:minutes) depending on your scheduled match
*use DENA font but only in small letters
(turn ALL CAPS option off)

**SPONSOR'S LOGO
PLACEHOLDER**

Put your sponsor's logo here.
Add as many logos as you have sponsors,
or remove any extras.
Horizontal align center to the canvas.

DAILY RESULTS



NATIONAL FEDERATION'S LOGO PLACEHOLDER

Put your National Federation's logo here.
Horizontal align center to the canvas.

TEAM NAME/NICK NAME PLACEHOLDER

Change each "team name" with the team or nickname
*use "DENA" font but in all smalls

RESULT PLACEHOLDER

Put the result of each match here

MATCH PLACEHOLDER

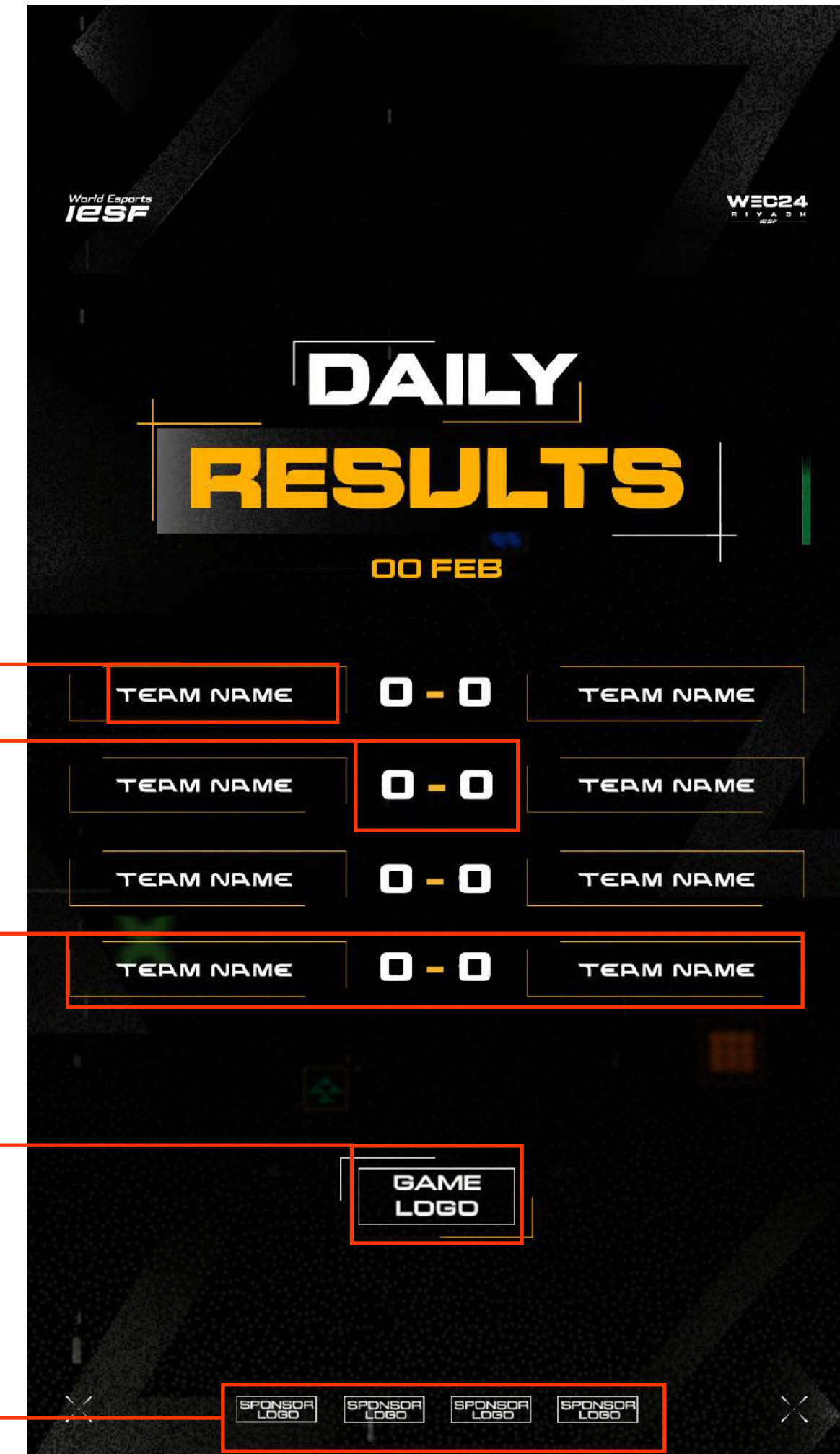
Add as many boxes like this (with teams or nicknames,
game logo and time) as you have matches for that day
or remove any extras

GAME TITLE LOGO PLACEHOLDER

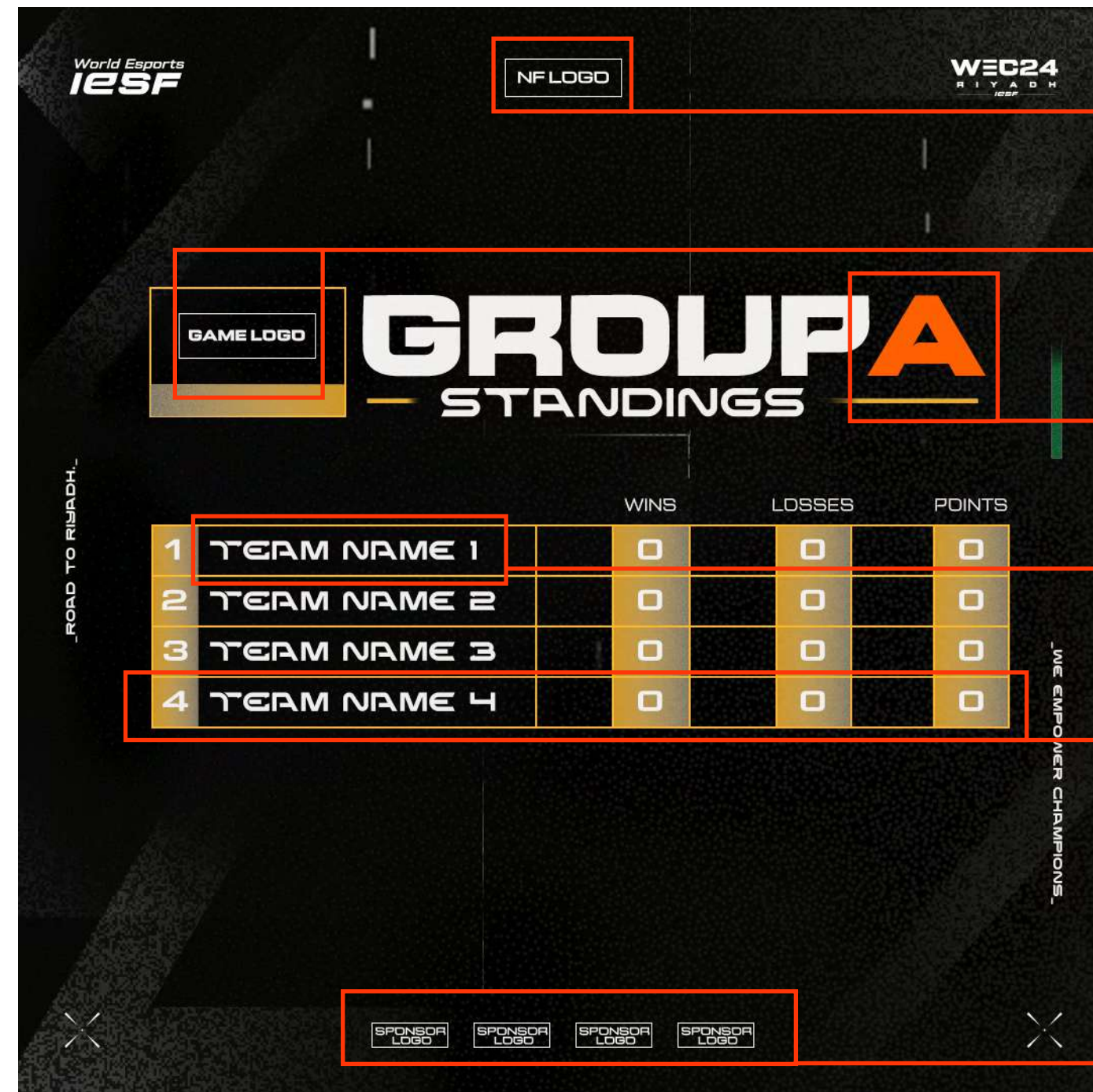
Put game title logo here

SPONSOR'S LOGO PLACEHOLDER

Put your sponsor's logo here.
Add as many logos as you have sponsors,
or remove any extras.
Horizontal align center to the canvas.



GROUP STANDINGS



NATIONAL FEDERATION'S LOGO PLACEHOLDER

Put your National Federation's logo here.
Horizontal align center to the canvas.

GAME TITLE LOGO PLACEHOLDER

Put game title logo here

GROUP PLACEHOLDER

Change the group name

TEAM/NICK NAME PLACEHOLDER

Put team/nick name here

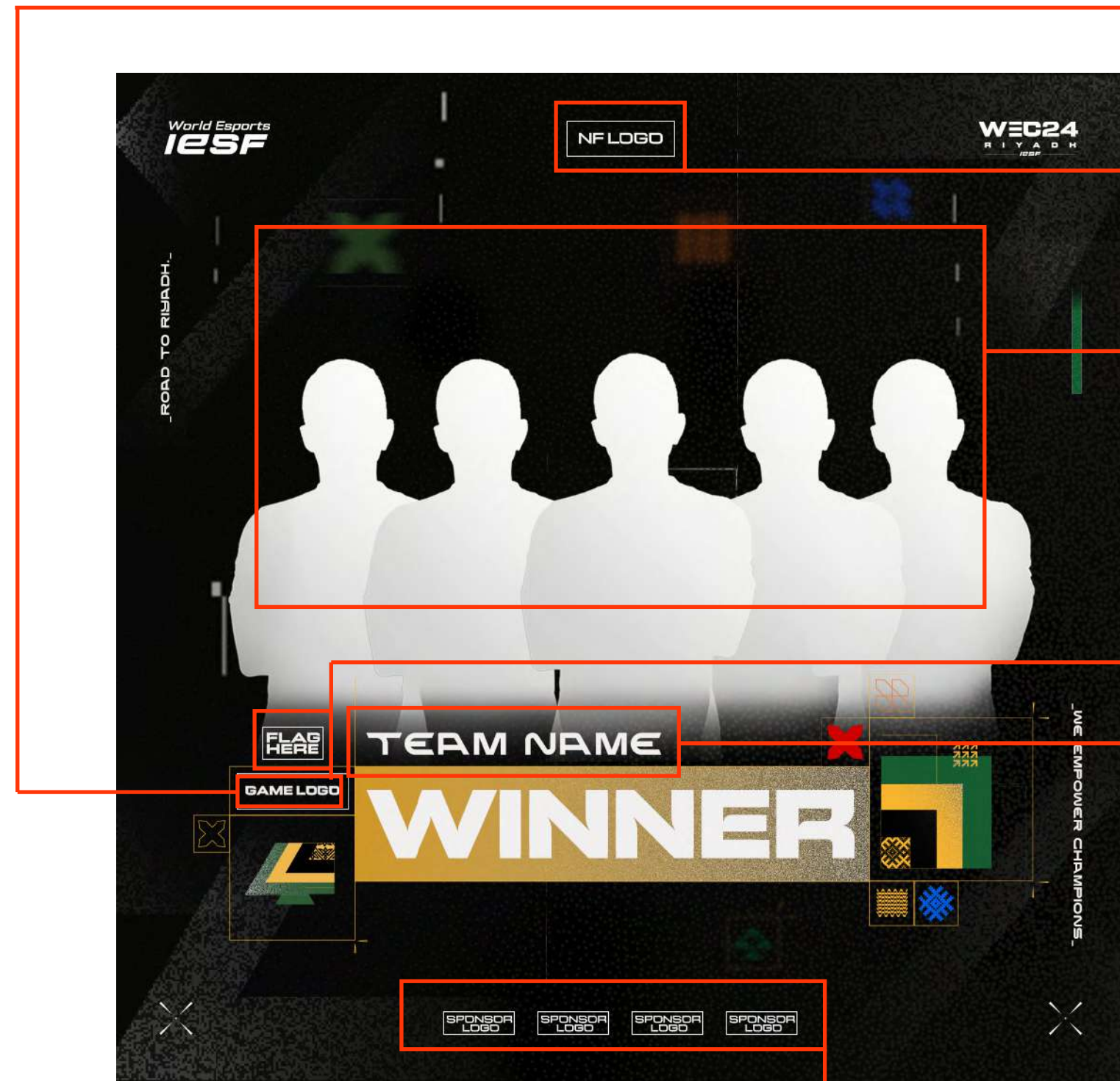
TEAM POSITIONING PLACEHOLDER

Add as many rows as you have positions or remove any extras.
Fullfill the table with team/nick names with DENA font (use it only in small letters) and points in every column for each team (change the numbers of the points in every column)

SPONSOR'S LOGO PLACEHOLDER

Put your sponsor's logo here.
Add as many logos as you have sponsors, or remove any extras.
Horizontal align center to the canvas.

WINNER ANNOUNCEMENT



GAME TITLE LOGO PLACEHOLDER

Change the game title logo here

NATIONAL FEDERATION'S LOGO PLACEHOLDER

Put your National Federation's logo here. Horizontal align center to the canvas.

PICTURE PLACEHOLDER

Put the picture of the winning player for the single player game title
Put the picture of the winning team for the multiple player game title
(add x4 or x5 players depending on the game)

FLAG PLACEHOLDER

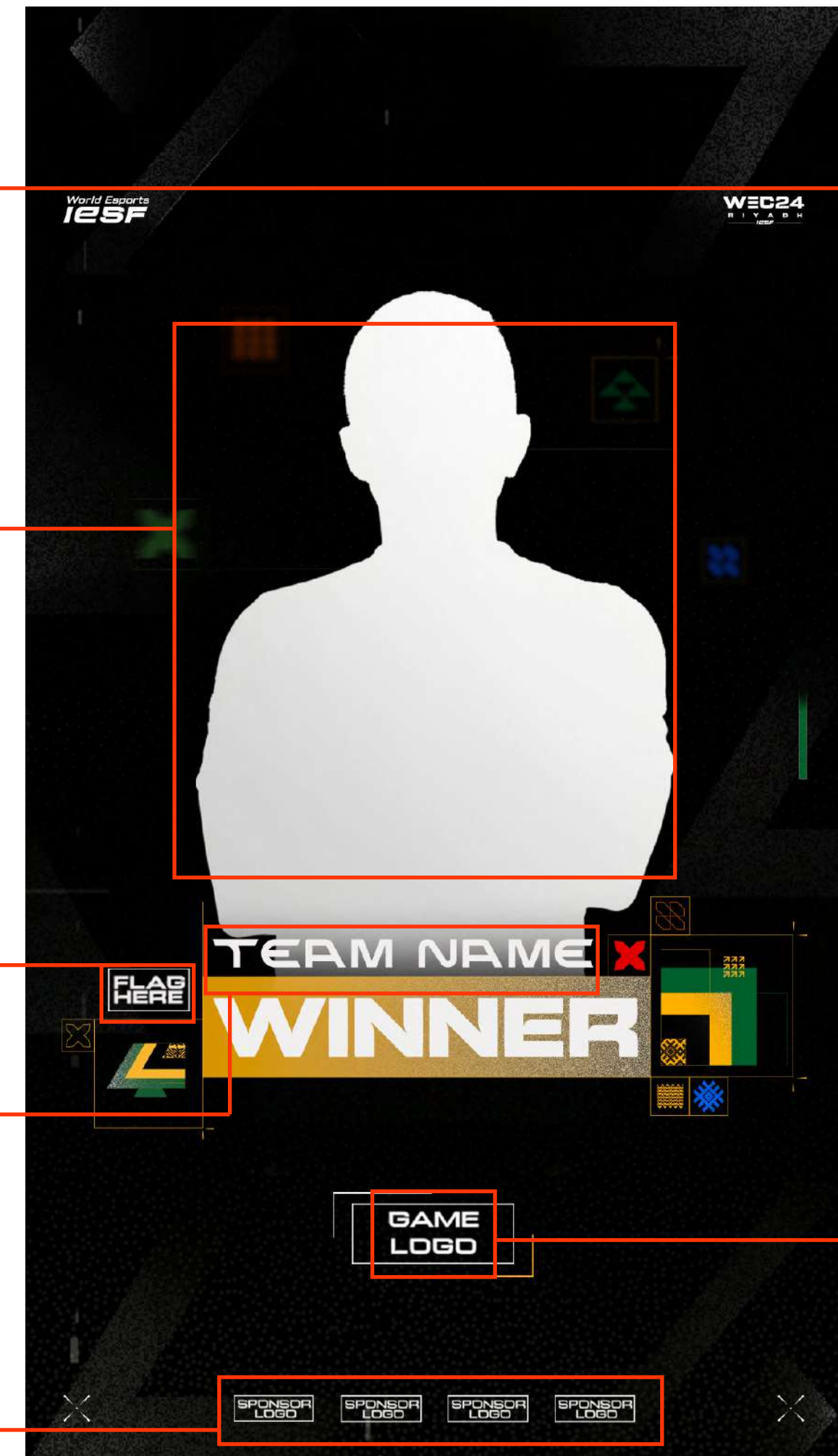
Put the flag here (you can find your flag in the drive folder)

TEAM/NICK NAME PLACEHOLDER

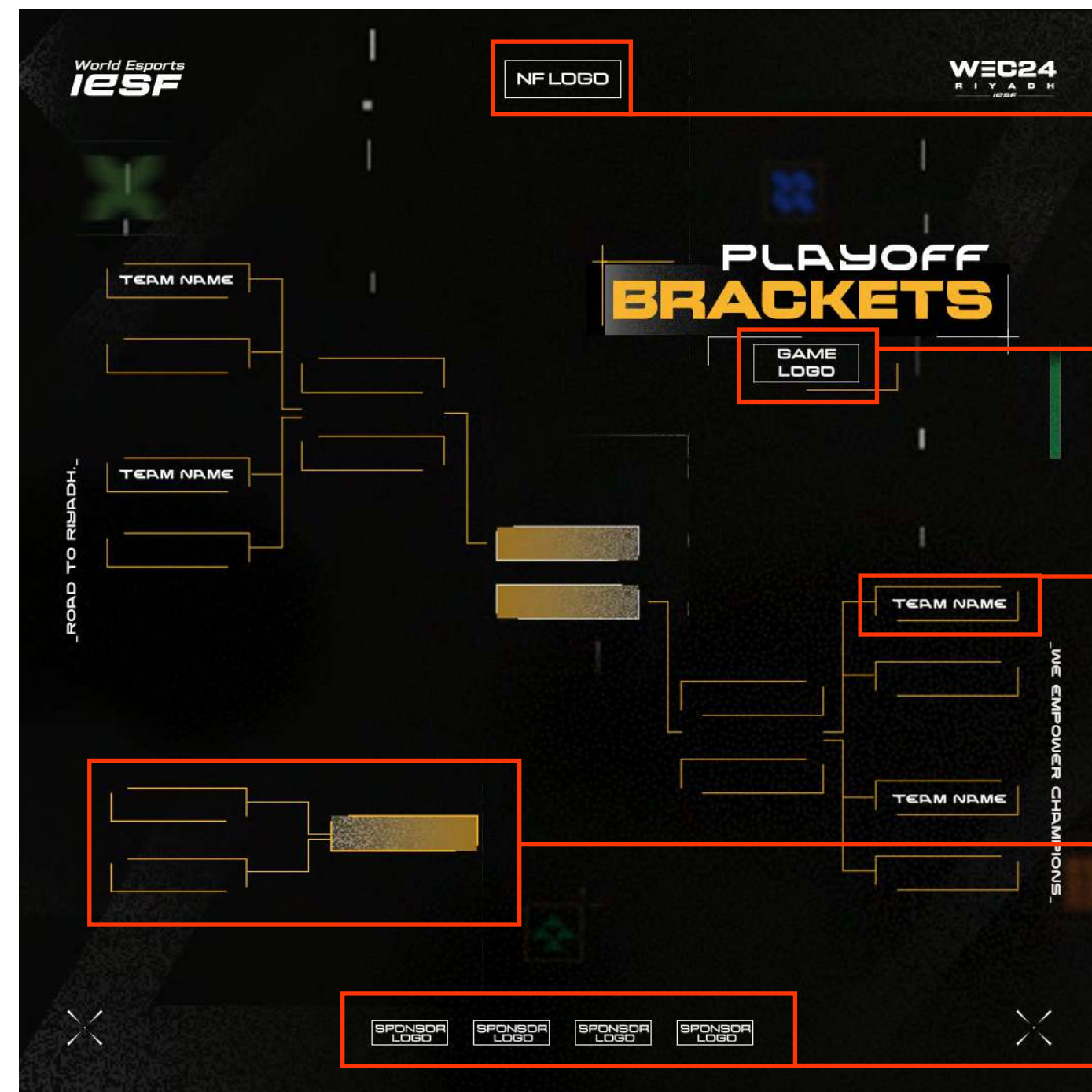
Put the name of the winner here (winning team if it is multiple player game title or nickname of the winner if it is single player game title)
*use DENA font but in small letters

SPONSOR'S LOGO PLACEHOLDER

Put your sponsor's logo here. Add as many logos as you have sponsors, or remove any extras. Horizontal align center to the canvas.



BRACKETS ANNOUNCEMENT



NATIONAL FEDERATION'S LOGO PLACEHOLDER

Put your National Federation's logo here. Horizontal align center to the canvas.

GAME TITLE LOGO PLACEHOLDER

Put game title logo here

BRACKETS ELEMENTS

You can use one of these boxes to make your own bracket, depending on the game. Fulfill the boxes with team name using the DENA font (with all small letters)

EXTRA BRACKET

Add an extra bracket in case you have lower and upper brackets

SPONSOR'S LOGO PLACEHOLDER

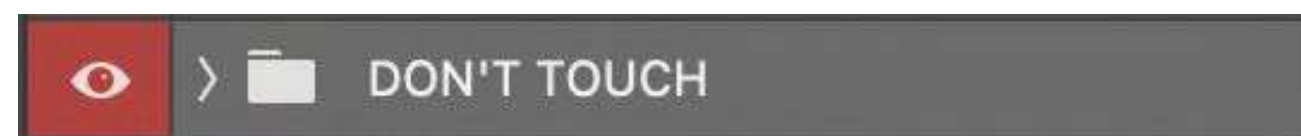
Put your sponsor's logo here. Add as many logos as you have sponsors, or remove any extras. Horizontal align center to the canvas.

EFOOTBALL™ SERIES GUIDES

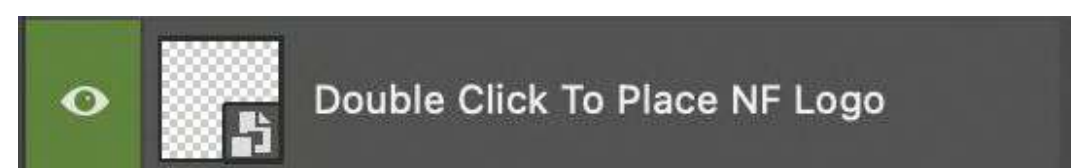
The guides for social media templates are the same for all the EFOOTBALL visuals.

You can find PSD files and PNGs in the drive folder.

Everything that is marked RED in the photoshop layers, please DO NOT edit or change.



Everything that is marked GREEN in the photoshop layers, is allowed to be adjusted or edited.



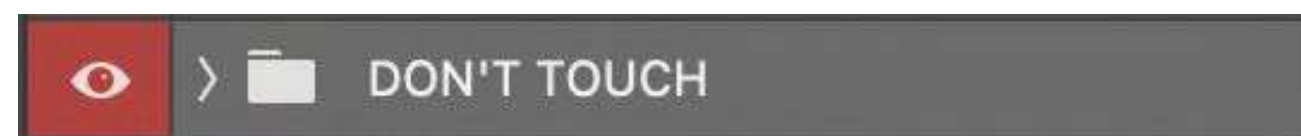
DO NOT change the position of the IESF, WEC24 and EFOOTBALL logos, background and all the locked layers.

PUBG MOBILE GUIDES

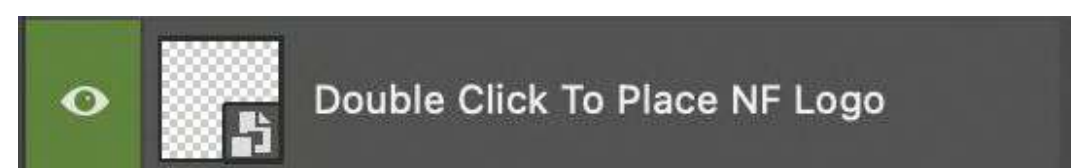
The guides for social media templates are the same for all the PUBG MOBILE visuals

You can find PSD files and PNGs in the drive folder.

Everything that is marked RED in the photoshop layers, please DO NOT edit or change.



Everything that is marked GREEN in the photoshop layers, is allowed to be adjusted or edited.



DO NOT change the position of the IESF and WEC24 logos, background and all the locked layers.

DO NOT change the position of the KRAFTON logos (logo pack on the bottom left corner)

WEC24
R I Y A D H
IESF

GLHF!

POWERED BY IESF