

# Guidelines

## for National Federations

16<sup>th</sup> World Esports Championship **RIYADH 2024**

# • Overview

- Full information deck for all IESF members regarding the **National and Regional Qualifiers** and for the **16<sup>th</sup> WE Championship**
- Each member federation is expected to **follow the regulations** defined by IESF and respective IP owners
- Participation Instructions and Regulations
- Official Game Titles and Dates

# • WEC Riyadh 2024

## ● Dates

11-19 November 2024

## ● Location

Riyadh, Saudi Arabia

## ● Game Titles

**COUNTER STRIKE 2**

**COUNTER STRIKE 2**  
Female

 DOTA 2

 MOBILE LEGENDS  
BANG BANG

 MOBILE LEGENDS  
BANG BANG  
Female

 PUBG  
MOBILE

 ES  
FOOTBALL™

2nd  
Single Game  
Title TBA

**!!! Do Not Share Publicly WEC24 Game Titles !!!**

# • **Game Titles**

## Prohibited Sponsors

○ The categories listed below must be completely avoided in any environments related to the event

### ● **Prohibited Sponsors List**

- Pornography (or extremely mature materials)
- Alcohol and Tobacco
- Firearms
- Political Advertisement
- Gambling Sites
- Any company that is detrimental to all Game Title's business (hacking, gold services, account selling)

# • The Process



\*Slots will be allocated additionally

# • Events Calendar 2024

<b>National Selection</b> All Continents depending on Second Entry	January	<b>Regional Qualifiers</b>	AMERICAS
	February		EUROPE
	March		AFRICA
	April		ASIA + OCEANIA
	May		
	June		
	July		
	August		
	September		
	October		
	November		<b>WE Championship RIYADH 2024</b>
	December		
<b>WE Summit 2024</b>			

# • Road To RIYADH 2024

## Step by Step

- Step 1 **First Entry**
- Step 2 **Signing Participation Agreement**
- Step 3 **National Selection Registration Form**
- Step 4 **National Selection**
- Step 5 **National Event Report**
- Step 6 **Second Entry**
- Step 7 **Signing Participation Agreement (Annex-1)**
- Step 8 **Regional Qualifiers**
- Step 9 **Final Entry**
- Step 10 **Signing Participation Agreement (Annex-2)**
- Step 11 **WE Championship RIYADH 2024**

# • WE Championship

## Participation

● **Each IESF NF needs to qualify for full support (flights, accommodation, and local transport) through the Regional Qualifiers.**

○ **The National Federations must meet all the following criteria:**

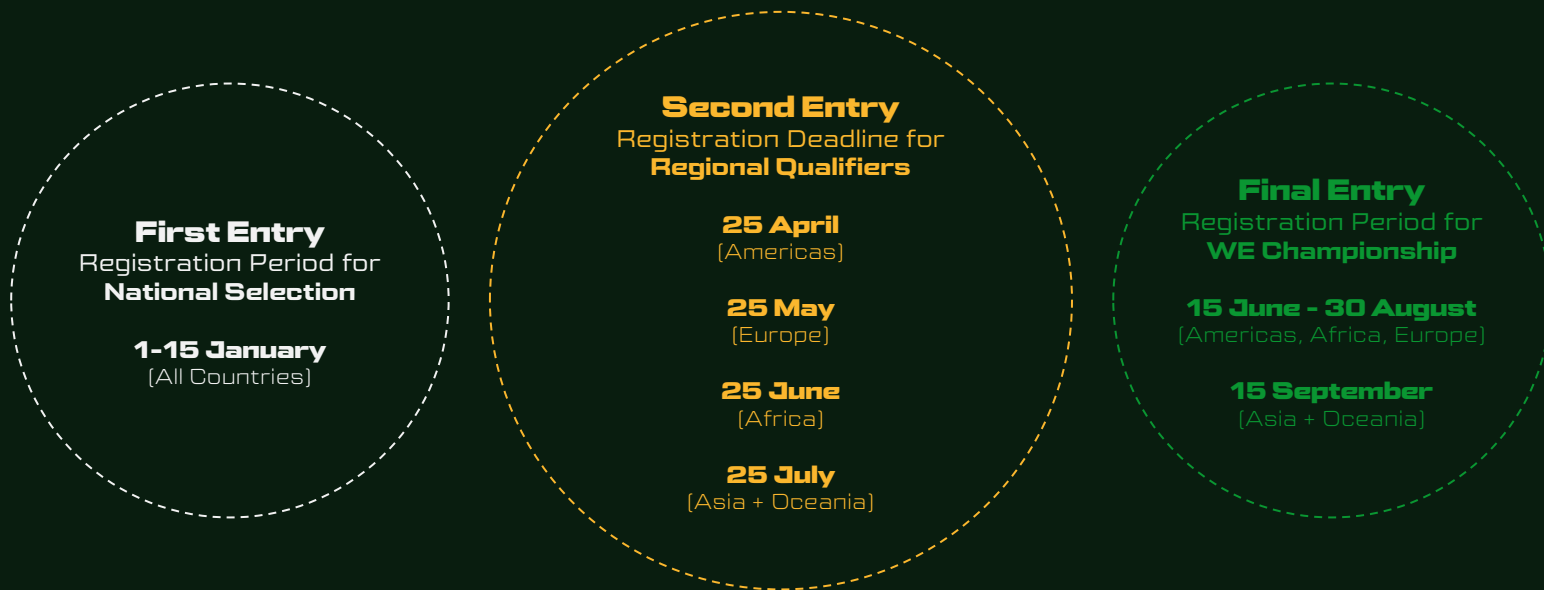
- The Member is a Full or Associate member of IESF
- The Member is in good standing with IESF
- Implementation of promotional activities and engagement (web, streaming platforms, and social media)
- Submitted complete report of National Selection (Qualifiers, League, or Tournaments)
- Participated in the Regional Qualifiers
- Sending National Teams/Players to obtain full support for the delegate
- Players must be 18+ to be eligible to participate



# • **Entry Registration**

## ● **Period of Registration**

The Registration Process for the WEC24 is conducted in three stages:



**!!! LATE ENTRY WILL NOT BE ALLOWED !!!**

# • National Selection

In order to participate in the Regional Qualifiers, every National Federation must complete a National Selection and provide a full event report, no later than:

- **15<sup>th</sup> April 2024 – AMERICAS**
- **15<sup>th</sup> May 2024 – EUROPE**
- **15<sup>th</sup> June 2024 – AFRICA**
- **15<sup>th</sup> July 2024 – ASIA + OCEANIA**

## National Selection

### National Qualifier

National Qualifier  
National League

### Direct Selection

Friendly Matches  
Promotional Tournament

# • Post Event Report

**In order to be eligible for Regional Qualifiers, members must submit the post-event report**

## ● Competition Report

- Date
- Matches Played per Game Title
- Matches Results
- Photos/Screenshots

## ● Marketing Report

- VOD links/VOD screenshots
- Viewership Data (per event)
- Average Concurrent Views
- Total Unique Viewers

**For these reports, a form will be provided including additional requirements**

# • NF of the Year

## Ranking Criteria

### IESF Secretariat

#### Marketing

Digital Presence  
IESF Announcements  
Visual Identity

#### Competition

National Selection Type  
Athletes Tier  
Competition Results

#### Communication

Timely Response  
Documentation Submission  
Reports Submission

### IESF Committees

#### Membership Committee

General Assembly  
Structure  
Documents

#### Athletes Committee

National Athletes Committees  
Surveys Feedback  
Negative Cases

# Good Luck and Have Fun!

## Thank You!

**ANY QUESTIONS?**

**You can find us at**

[www.iesf.org](http://www.iesf.org)

[office@iesf.org](mailto:office@iesf.org)