

NATIONAL JERSEY GUIDELINES



GENERAL RULES

- ▶ **ALL** participating players in the **OFFLINE** events must wear an official national team jersey
- ▶ The national team jersey **MUST** have **IESF** logo on the left sleeve and **WEC24** logo on the right sleeve
- ▶ National Federations are free to choose the design, colors, and shapes of the national jersey
- ▶ Brand exposure of team sponsors is allowed, as long as such sponsors are permitted according to the IESF Competition Regulations
- ▶ The national jerseys should **NOT** contain any offensive messages or graphics
- ▶ The reserved sponsor spot is for official WEC sponsor



IESF

PLAYER JERSEY BRANDING



*The reserved sponsor spot is for official WEC sponsor

COLOR VARIATIONS

- ▶ National Federations are free to choose which option suits the national jersey.
- ▶ Color hex code



OPTION 1



OPTION 2

World Esports
IESF | **WEC24**
R I Y A D H
IESF

THANK YOU !

FOR MORE INFO, PLEASE CONTACT OUR DESIGN TEAM