



ROAD TO RIYADH
REGIONAL QUALIFIERS
SOCIAL MEDIA TEMPLATES
GUIDE

POWERED BY IESF

GUIDELINES

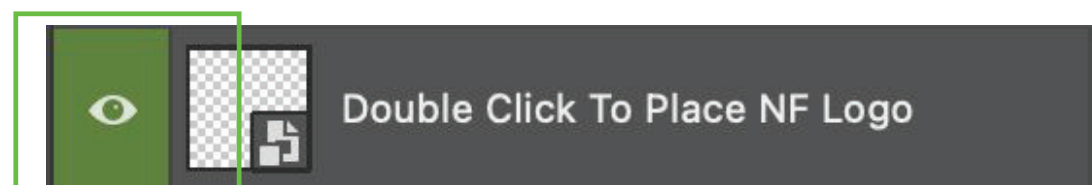
Used dimensions for social media visuals:
1080x1350 (instagram, twitter, linkedin, facebook)
1920x1080 (instagram story)

You can find PSD files and PNGs in the drive folder.

Everything that is marked RED in the photoshop layers, please DO NOT edit or change.



Everything that is marked GREEN in the photoshop layers, is allowed to be adjusted or edited.



It is allowed to resize the objects (headlines, subtitles, names, dates, text boxes, grids, pictures) except the logos and the flags.

DO NOT change the position of the IESF, WEC24 and AEC24 logos, background and all the locked layers.

LIVE ANNOUNCEMENT



NATIONAL FEDERATION'S LOGO PLACEHOLDER

Put your National Federation's logo here.
Horizontal align center to the canvas.

SPONSOR'S LOGO PLACEHOLDER

Put your sponsor's logo here.
Add as many logos as you have sponsors,
or remove any extras.
Horizontal align right to the canvas.



GAME DAY ANNOUNCEMENT



DATE PLACEHOLDER

Change the date (day and month) depending on your schedule
*use LOGIK LITE Extended Font

NATIONAL FEDERATION'S LOGO PLACEHOLDER

Put your National Federation's logo here.
Horizontal align center to the canvas.

SPONSOR'S LOGO PLACEHOLDER

Put your sponsor's logo here.
Add as many logos as you have sponsors,
or remove any extras.
Horizontal align right to the canvas.



STARTING DATE ANNOUNCEMENT



GAME TITLE LOGO PLACEHOLDER

Add as many logos of the game titles as you have assigned, or remove any extras.

DATE PLACEHOLDER

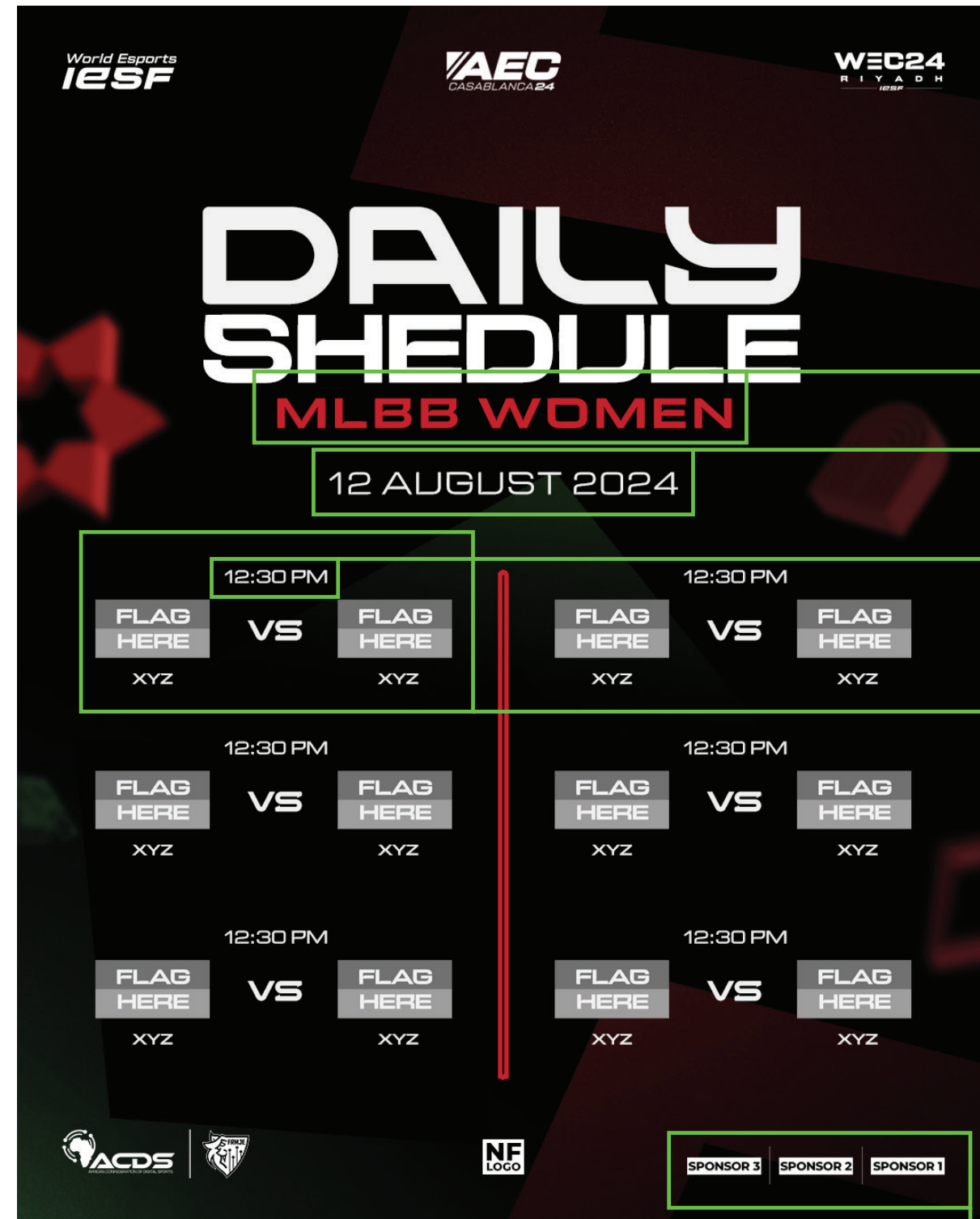
Change the date (day, month, year) depending on your scheduled starting date *use LOGIK LITE Extended font

SPONSOR'S LOGO PLACEHOLDER

Put your sponsor's logo here. Add as many logos as you have sponsors, or remove any extras. Horizontal align right to the canvas.



DAILY SCHEDULE



GAME TITLE PLACEHOLDER

Put game title here with LOGIK LITE Extended Black font

DATE

Put date (day month year) here

TIME PLACEHOLDER

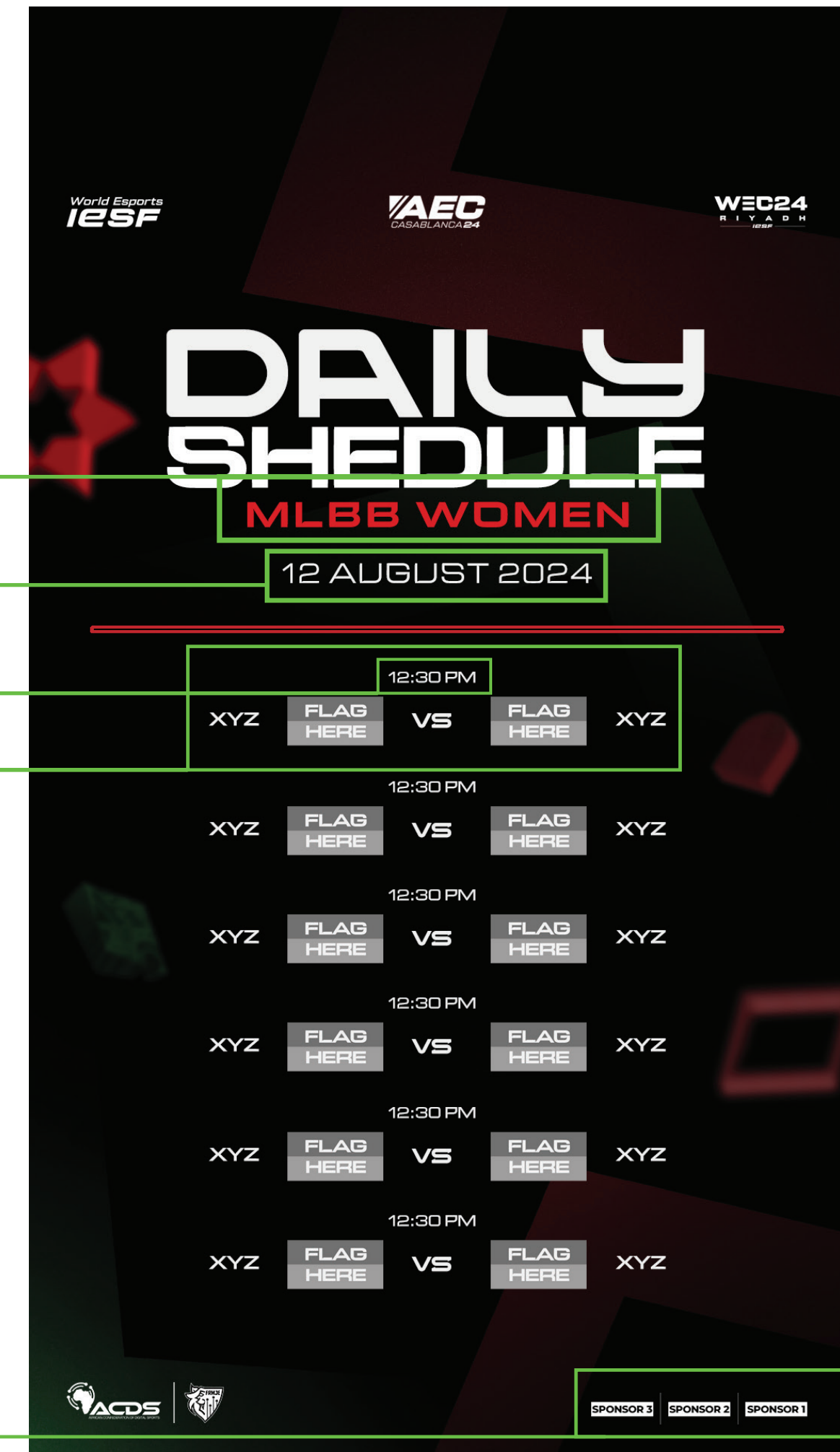
Place time for each match

MATCH PLACEHOLDER

Add as many boxes like this (with flags and three letter code under each flag) as you have matches for that day or remove any extras

SPONSOR'S LOGO PLACEHOLDER

Put your sponsor's logo here. Add as many logos as you have sponsors, or remove any extras. Horizontal align center to the canvas.



GROUPS ANNOUNCEMENT



GAME TITLE LOGO PLACEHOLDER

Put game title here with LOGIK LITE Extended Black font

GROUP PLACEHOLDER

Add as many group tables as you have or remove any extras.
Fulfill the table with flag and three letter code for each country with LOGIK LITE Extended Black font

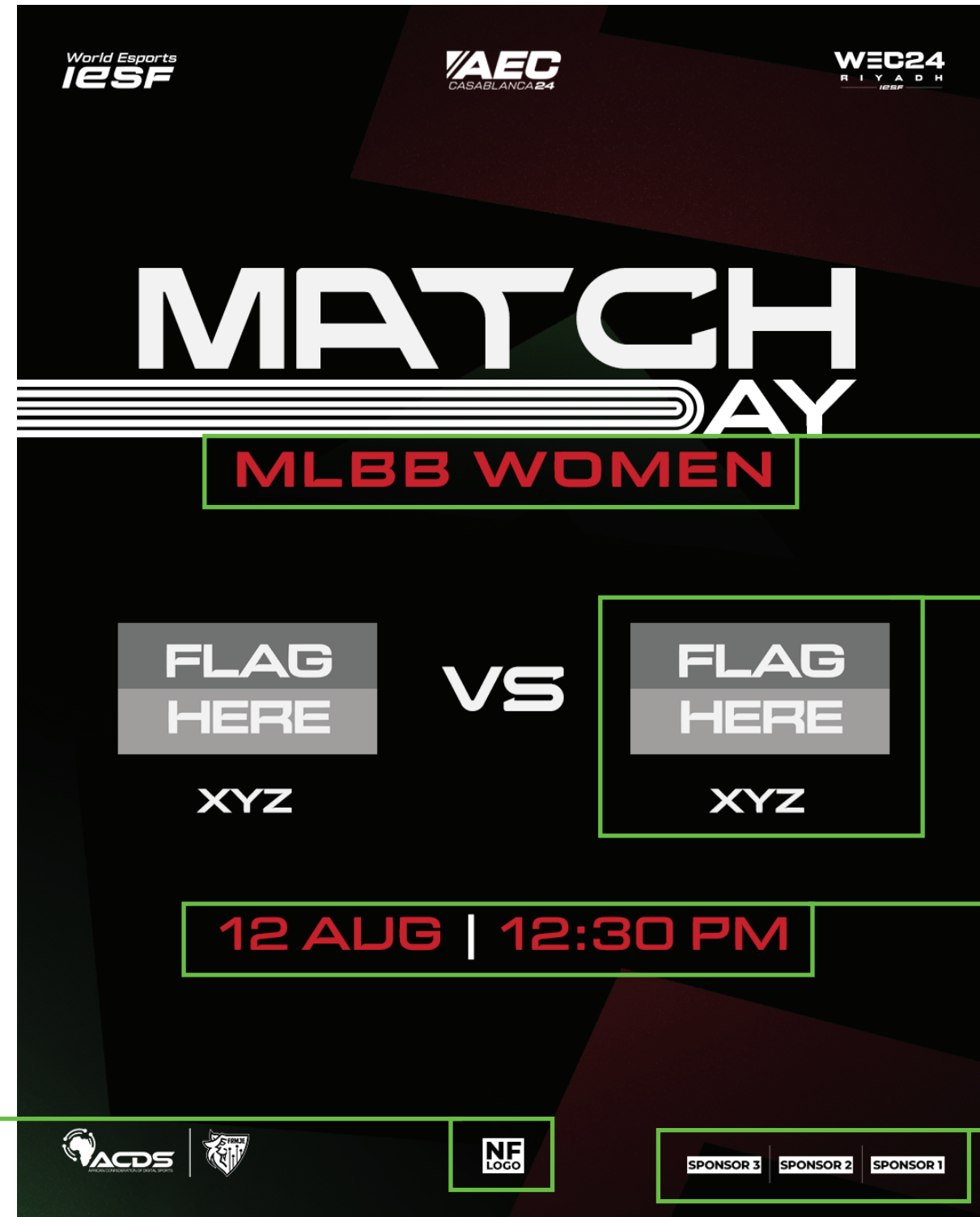
NATIONAL FEDERATION'S LOGO PLACEHOLDER

Put your National Federation's logo here.
Horizontal align center to the canvas.

SPONSOR'S LOGO PLACEHOLDER

Put your sponsor's logo here.
Add as many logos as you have sponsors, or remove any extras.
Horizontal align right to the canvas.

MATCH DAY ANNOUNCEMENT



NATIONAL FEDERATION'S LOGO PLACEHOLDER
Put your National Federation's logo here.
Horizontal align center to the canvas.

GAME TITLE PLACEHOLDER
Put game title here
with LOGIK LITE Extended Black font

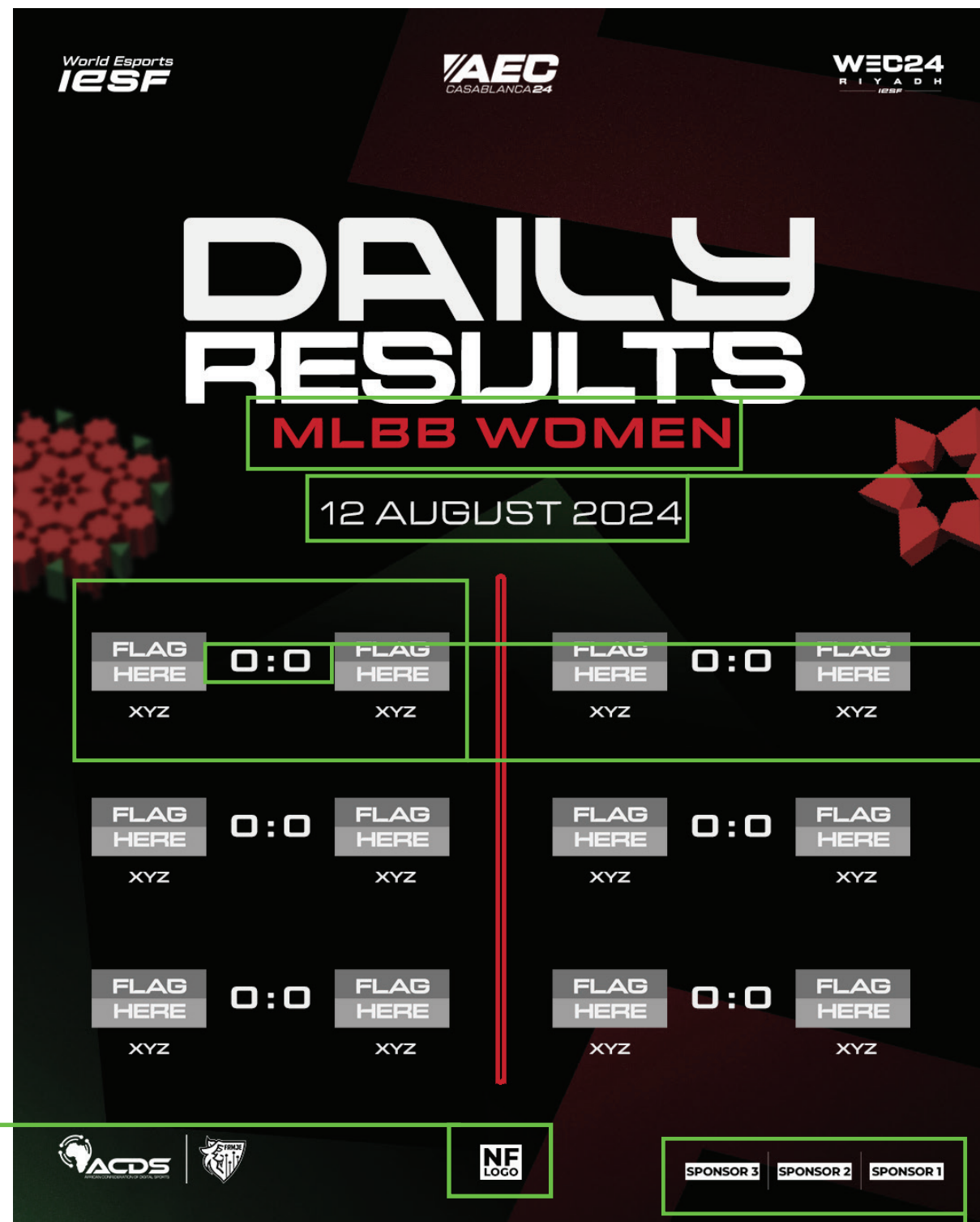
TEAM NAME
Put the country flag here and three letter code
*use DENA font but only in small letters
(turn ALL CAPS option off)

DATE AND TIME PLACEHOLDER
Change the date [day, month, year] and
time [hour:minutes] depending on
your scheduled match
*use LOGIK LITE EXTENDED

SPONSOR'S LOGO PLACEHOLDER
Put your sponsor's logo here.
Add as many logos as you have sponsors,
or remove any extras.
Horizontal align right to the canvas.



DAILY RESULTS



NATIONAL FEDERATION'S LOGO PLACEHOLDER
Put your National Federation's logo here.
Horizontal align center to the canvas.

1080X1350

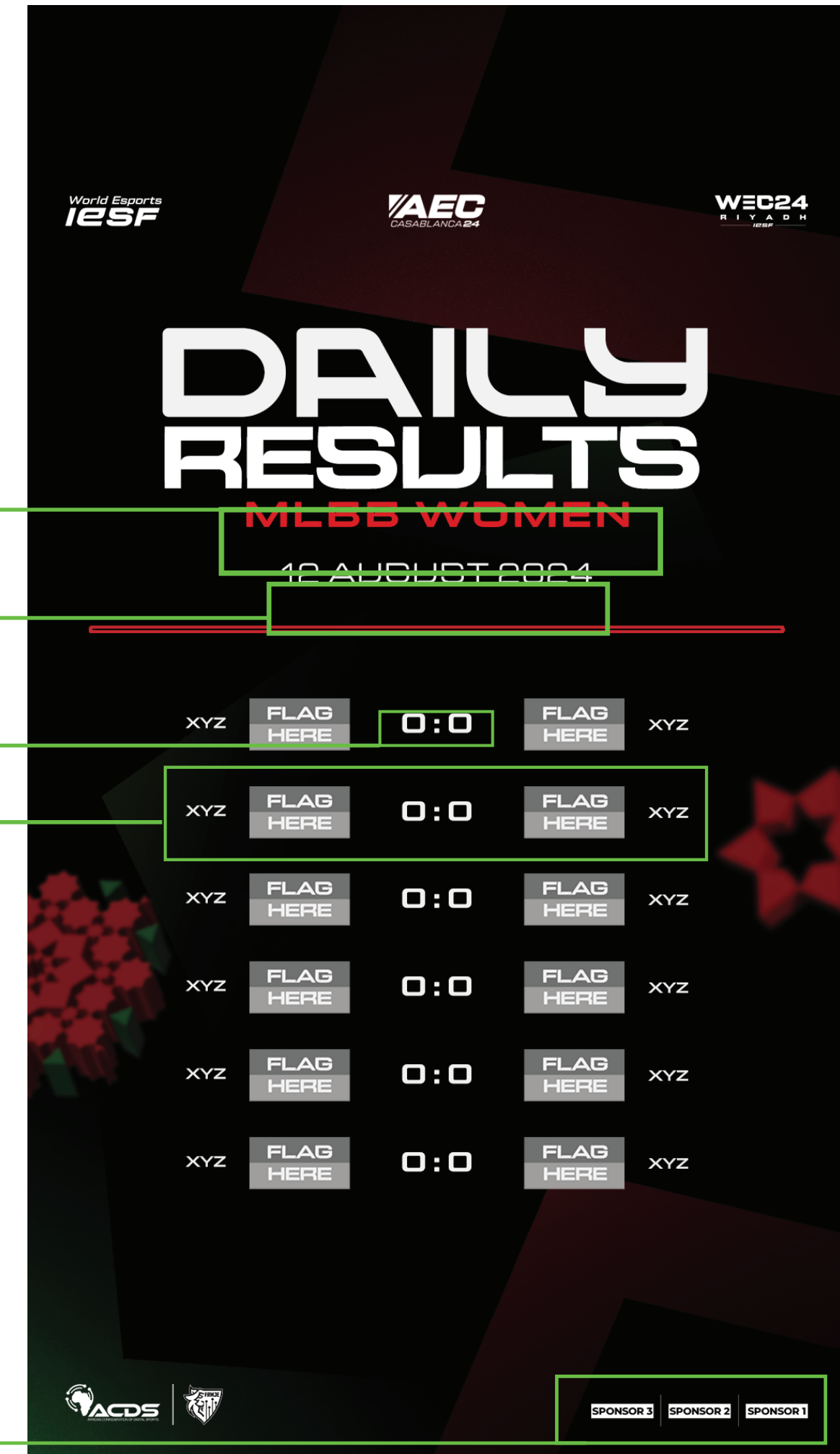
GAME TITLE PLACEHOLDER
Put game title here
with LOGIK LITE Extended Black font

DATE
Put date (day month year) here

RESULT PLACEHOLDER
Put the result of each match here

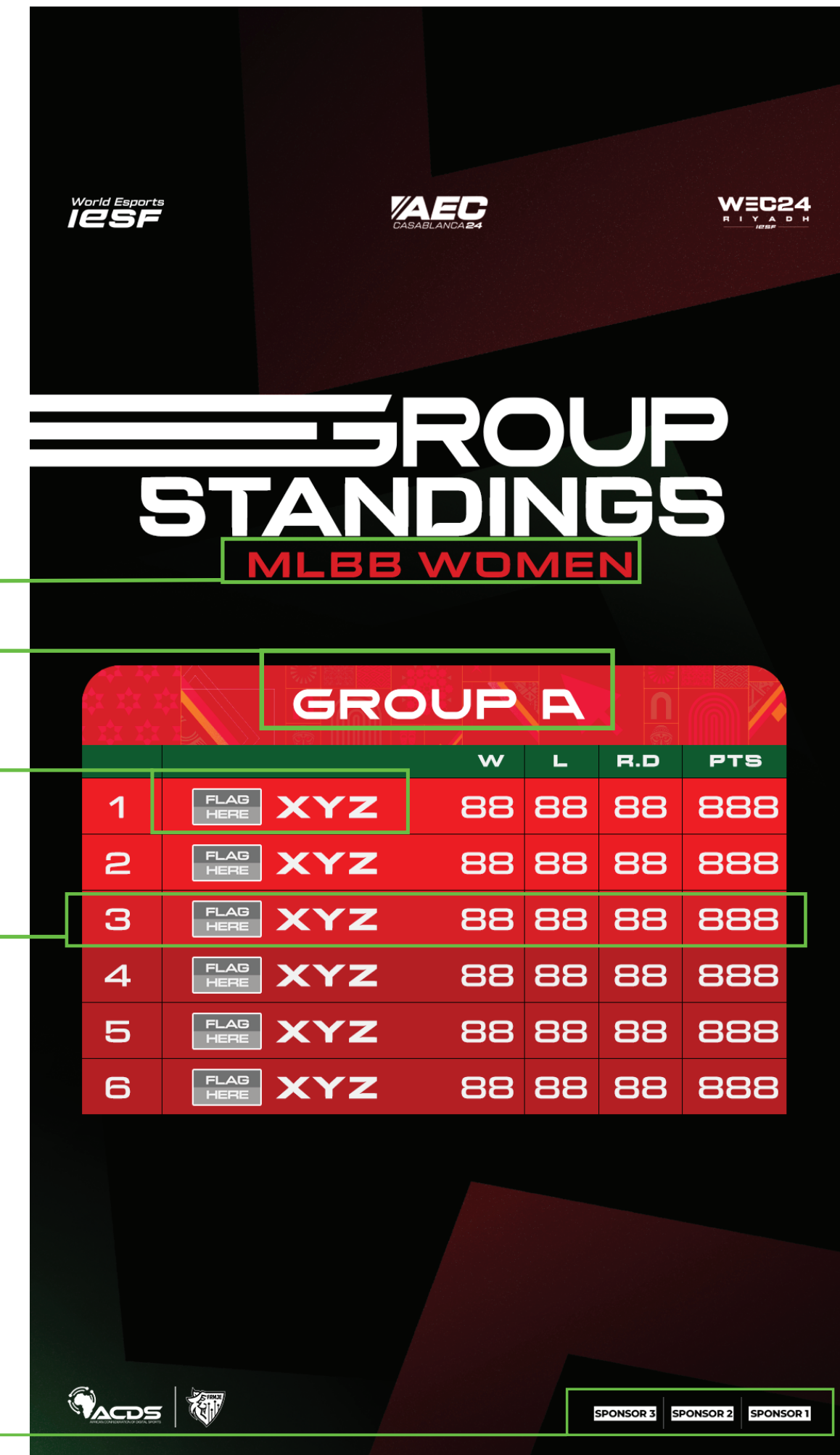
MATCH PLACEHOLDER
Add as many boxes like this (with flags and three letter code under each flag) as you have matches for that day or remove any extras

SPONSOR'S LOGO PLACEHOLDER
Put your sponsor's logo here.
Add as many logos as you have sponsors, or remove any extras.
Horizontal align center to the canvas.



1920X1080

GROUP STANDINGS



GROUP PLACEHOLDER

Change the group name

GAME TITLE LOGO PLACEHOLDER

Put game title logo here

COUNTRY PLACEHOLDER

Put country flag and three letter code here

TEAM POSITIONING PLACEHOLDER

Add as many rows as you have positions or remove any extras.

Fulfill the table with country flags and three letter code for each country with LOGIK LITE Extended BOLD and points in every column for each team (change the numbers of the points in every column)

SPONSOR'S LOGO PLACEHOLDER

Put your sponsor's logo here. Add as many logos as you have sponsors, or remove any extras.

Horizontal align center to the canvas.

NATIONAL FEDERATION'S LOGO PLACEHOLDER

Put your National Federation's logo here. Horizontal align center to the canvas.

WINNER ANNOUNCEMENT



GAME TITLE LOGO PLACEHOLDER

Put game title logo here

PICTURE PLACEHOLDER

Put the picture of the winning team for the single player game title [add x4 or x5 players depending on the game]

NATIONAL FEDERATION'S LOGO PLACEHOLDER

Put your National Federation's logo here. Horizontal align center to the canvas.

SPONSOR'S LOGO PLACEHOLDER

Put your sponsor's logo here. Add as many logos as you have sponsors, or remove any extras. Horizontal align right to the canvas.



COUNTRY FLAG PLACEHOLDER

Put Your country flag here

GAME TITLE LOGOS PLACEHOLDER

Put all the logos here for the games your country is qualified for

SPONSOR'S LOGO PLACEHOLDER

Put your sponsor's logo here. Add as many logos as you have sponsors, or remove any extras. Horizontal align right to the canvas.

NATIONAL FEDERATION'S LOGO PLACEHOLDER

Put your National Federation's logo here. Horizontal align center to the canvas.

BRACKETS ANNOUNCEMENT

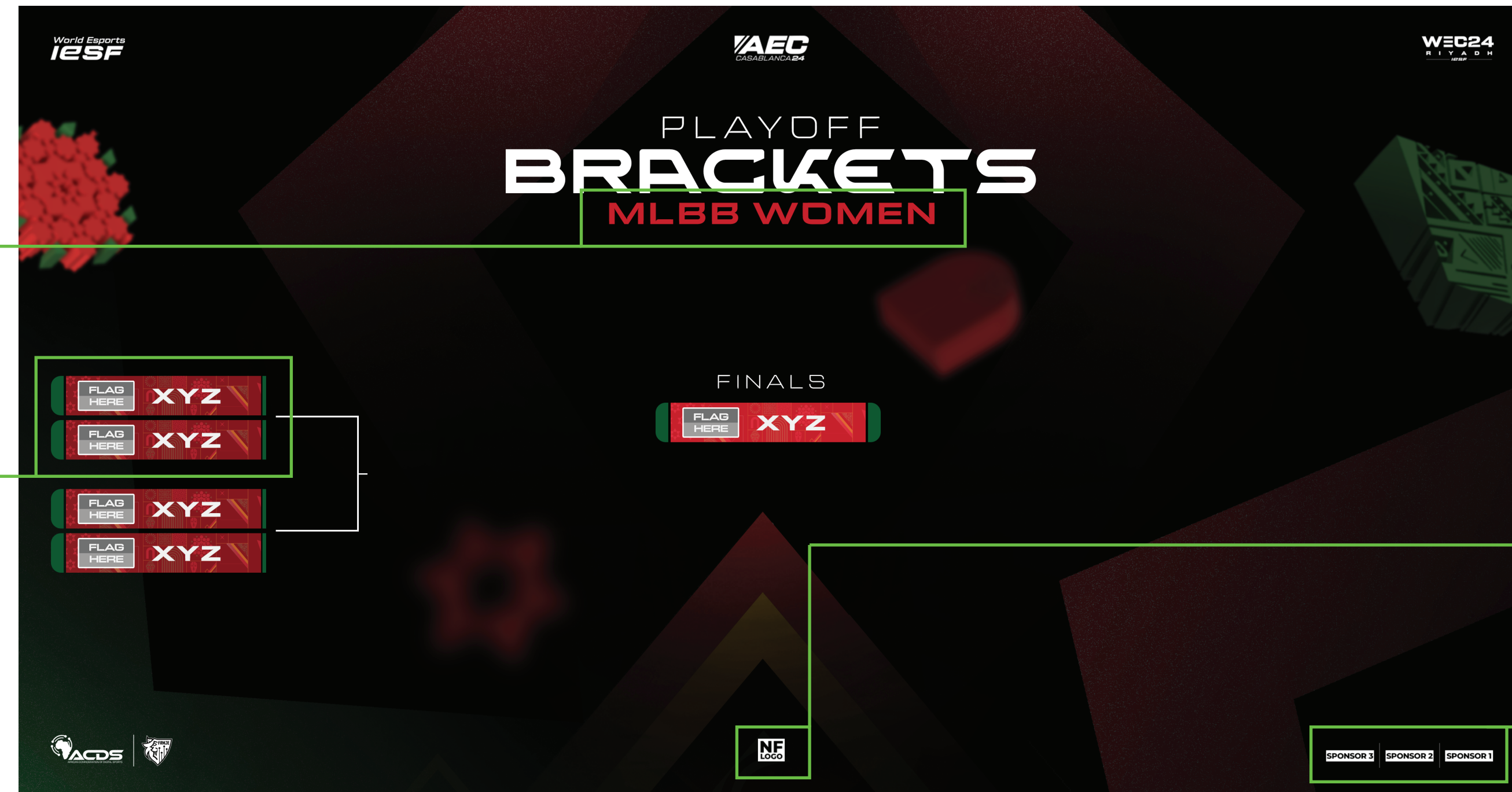
GAME TITLE PLACEHOLDER

Put game title here with LOGIK LITE Extended BOLD font

BRACKETS ELEMENTS

You can use one of these boxes to make your own bracket, depending on the game. Fulfill the boxes with country flag and three letter code for each country using LOGIK LITE Extended BLACK font

*Add an extra bracket in case you have lower and upper brackets



NATIONAL FEDERATION'S LOGO PLACEHOLDER

Put your National Federation's logo here. Horizontal align center to the canvas.

SPONSOR'S LOGO PLACEHOLDER

Put your sponsor's logo here. Add as many logos as you have sponsors, or remove any extras. Horizontal align right to the canvas.

PUBG MOBILE GUIDES

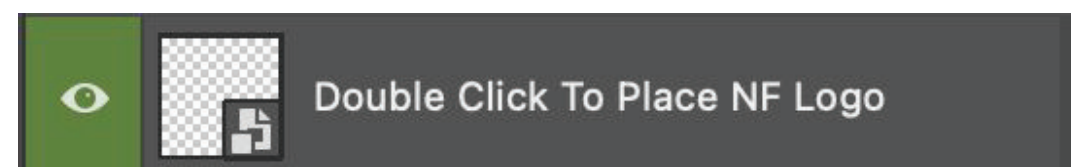
The guides for social media templates are the same for all the PUBG MOBILE visuals

You can find PSD files and PNGs in the drive folder.

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DO NOT change the position of the IESF, WEC24 and AEC24 logos, background and all the locked layers.

DO NOT change the position of the KRAFTON logos (logo pack on the bottom left corner)

WEC24
R I Y A D H
IESF

GLHF!

POWERED BY IESF