

Guidelines

for National Federations

Orientation Call 2025

26 December 2024

• Events Calendar 2025

National Selection

15th January - 30th April

January

February

March

April

May

June

July

August

September

Regional Qualifiers

15th May - 30th September

AMERICAS

EUROPE

AFRICA

ASIA + OCEANIA

• Game Titles

**COUNTER
STRIKE 2**

**COUNTER
STRIKE 2
WOMEN**

 **DOTA 2**

 **MOBILE
LEGENDS
BANG BANG**

 **MOBILE
LEGENDS
BANG BANG
WOMEN**

 **PUBG
MOBILE**

 **e
FOOTBALL™**

* These are the official game titles for 2025, for which the negotiations with the publishers are in the final stage before signing

Registration and Participation Process

Step by Step

- **Step 1** First Entry
- **Step 2** Signing Participation Agreement
- **Step 3** National Selection Registration Form
- **Step 4** National Selection Process
- **Step 5** National Selection Report
- **Step 6** Second Entry
- **Step 7** Signing Participation Agreement [Annex 1]
- **Step 8** Regional Events

General Entry Requirements

The National Federations must meet all the following criteria:

- The Member is a Full or Associate member of IESF
- The Member is in a good standing with IESF
- The Member has no outstanding debts towards IESF
- No breach of the Participation Agreement in 2024
- Submitted National Selection Report
- Participated in the Regional Events
- Implementation of promotional activities and engagement
- Players must be 16+ to be eligible to participate
- Financial support will be based on the Support Eligibility Rules on the 2025 performance
- Full support for the delegate will be granted only to those NFs that fulfill the participation agreement

● **First Entry**

○ **Dates: 1 - 15 January**

○ To participate in IESF events, each member needs to register and select the game titles for which they will organize the national selection process and compete in the Regional Qualifiers

○ The First Entry registration process will be conducted through our platform **IESF.GG**

○ Guidelines for completing the First Entry process and accessing the platform will be provided to each member through our designated Points of Contact (POCs), along with full support

○ Members must ensure they meet the minimum requirements for competition, marketing, and broadcast obligations before submitting their registration

● National Selection

NATIONAL QUALIFIERS

- National Tournament
- National League

DIRECT SELECTION

- Friendly Matches

● To qualify for a participation in the Regional Events, every IESF Member must complete the National Selection phase

● National Selection Requirements

● Competitions Requirements

● National Qualifiers

- For CS2, CS2 Women, Dota 2, MLBB, and MLBB Women, the national qualifier requires a minimum of four (4) participating teams
- For PUBG MOBILE, the national qualifier must have a minimum of eight (8) teams to host a Battle Royale competition
- For the Single Title games, the national qualifier requires a minimum of eight (8) participants

● Direct Selection

- The selection can include players from professional teams or top-performing athletes in the country
- The NF must organize friendly matches against at least three different countries before participating in Regional Events
- If international friendly matches cannot be organized:
 - The NF can host a promotional sub-regional tournament in partnership with other NFs

● Broadcast Requirements

● National Qualifiers (League/Tournament) and Direct Selection (Friendly Matches)

- Minimum of 1 broadcast for each of the selected game titles or broadcast of all of the friendly matches
- Minimum of 2 hours of broadcast time
- Use the production assets and templates provided by IESF
- Save and upload the VOD of each broadcast to an accessible storage platform or any streaming platform

● Marketing Requirements

● General Requirements

- Post one piece of content per week (IESF-related content) on at least one social media platform
- Reshare IESF's valuable content
- Share the mandatory monthly IESF announcements, using the provided assets on the arranged date and time
- Use hashtags: #WorldEsports #IESF

● Event-Specific Requirements (Nationals and Regionals)

- Share a minimum of three posts per week on at least one social media platform during events
- Use hashtags: #WorldEsports #IESF
- Tag IESF's social media accounts in all posts

● Design Requirements

- Include the official logos of the National Federation, IESF, and game titles in all relevant materials
- Use or adapt the IESF - provided templates for social media posts

National Selection Report

Event Report

This report serves as the final eligibility confirmation, ensuring that National Federations meet all criteria to participate in the Regional Events. The National Federation should provide a full event report no later than the **May 1, 2025**

Competition Report

National Qualifier

- Type of event
- The number of teams participating
- Match report
- Photos gallery link
- Winner's team name

Friendly Matches

- List the countries you have played against
- Match report

● National Selection Report

● Event Report

● Marketing Report

- Social Media Impressions
- Social Media Reach
- Video Views

● Broadcast Report

- Broadcast Platform
- VOD Link
- Hours Streamed
- Hours Watched
- Total Viewership
- Peak Concurrent Viewers
- Unique Viewers

● The National Selection Report Form will be available at www.nf.iesf.org starting from February 2025

Sponsors Restrictions

The categories listed below must be completely avoided in any environments related to the event:

- Gambling Sites

- Crypto

- Firearms

- Political Advertisement

- Alcohol and Tobacco

- Pornography (or extremely mature materials)

- Any company that is detrimental to all of Game Title's business (hacking, gold services, account selling)

National Federation of the Year

Ranking Criteria

MARKETING	COMPETITIONS	GOVERNANCE	ATHLETES COMMITTEE
<ul style="list-style-type: none">• Digital Presence• IESF Social Media Announcements• Visual Identity• Consistency	<ul style="list-style-type: none">• National Selection Type• Competitions and Broadcast Requirements• Regional Qualifiers Participation• WEC Participation	<ul style="list-style-type: none">• Timely Response• Quality of Communication• Documentation Submission• Reports Submission• Financial Obligations and Membership Fee	<ul style="list-style-type: none">• National Athletes Committees• Surveys Feedback• Negative Cases

● Good Luck and Have Fun

You can find us at

www.iesf.org

office@iesf.org