

World Esports
IESF

WEC25
KUALA LUMPUR
IESF



MOBILE LEGENDS : BANG BANG

WORLD ESPORTS CHAMPIONSHIP 2025

MEDIA DAY
PLAYER BRIEF



PROFILE PHOTOSHOOT

DATE : 2nd December 2025 (Tuesday)

VENUE : Komune Living & Wellness

MEDIA DAY TIME SLOT

Profile Photoshoot, Social Media Content Shoot, Interviews

Time	Team	Location
10:00	Malaysia (Women)	Room 1
	Iran (Women)	Room 2
	South Africa (Women)	Room 3
	Indonesia (Women)	Room 4

MEDIA DAY TIME SLOT

Profile Photoshoot, Social Media Content Shoot, Interviews

Time	Team	Location
11:00	Malaysia (Men)	Room 1
	Turkiye (Women)	Room 2
	Cambodia (Women)	Room 3
	Mongolia (Women)	Room 4

MEDIA DAY TIME SLOT

Profile Photoshoot, Social Media Content Shoot, Interviews

Time	Team	Location
12:00	Iran (Men)	Room 1
	Nepal (Women)	Room 2
	Egypt (Women)	Room 3
	Argentina (Women)	Room 4

MEDIA DAY TIME SLOT

Profile Photoshoot, Social Media Content Shoot, Interviews

Time	Team	Location
14:00	Uzbekistan (Women)	Room 1
	Colombia (Women)	Room 2
	Myanmar (Men)	Room 3
	South Africa (Men)	Room 4

MEDIA DAY TIME SLOT

Profile Photoshoot, Social Media Content Shoot, Interviews

Time	Team	Location
15:00	Cambodia (Men)	Room 1
	Nepal (Men)	Room 2
	Belarus (Men)	Room 3
	Dominican Republic (Men)	Room 4

MEDIA DAY TIME SLOT

Profile Photoshoot, Social Media Content Shoot, Interviews

Time	Team	Location
16:00	Indonesia (Men)	Room 1
	Kazakhstan (Men)	Room 2
	Romania (Men)	Room 3
	Peru (Men)	Room 4

MEDIA DAY TIME SLOT

Profile Photoshoot, Social Media Content Shoot, Interviews

Time	Team	Location
17:00	Turkiye (Men)	Room 1
	Mongolia (Men)	Room 2
	Egypt (Men)	Room 3
	Bolivia (Men)	Room 4

(1) STANDARD POSE

ALL PLAYERS + COACH



(2) ESPORTS POSE

ALL PLAYERS + COACH



(3) BATTLE POSE

ALL PLAYERS



SIGNATURE & IDENTITY

(4) FREESTYLE POSE

ALL PLAYERS



ENTERTAINING POSE

INTERVIEW SESSION (MLBB Women)

Selected Players

QUESTION & ANSWER

1. Who will advance to Playoff?
2. Which nation do you think will be the toughest opponent?
3. How do you handle taunting?
4. What surprised you the most when you first arrived in Malaysia?

FUN TRIVIA

1. Skin Guess Challenge
2. What's in Your Bag?

INTERVIEW SESSION (MLBB Men)

Selected Players

QUESTION & ANSWER

1. Which nation are you most hoping to face?
2. How does your team adjust to the changing weather in Malaysia? Do you think it will impact the team's performance?
3. Who will be the MVP in this season?
4. Which Malaysian dish are you most excited to try?

FUN TRIVIA

1. Most OP Hero in MLBB
2. You do the act, I guess the hero

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THANK YOU

